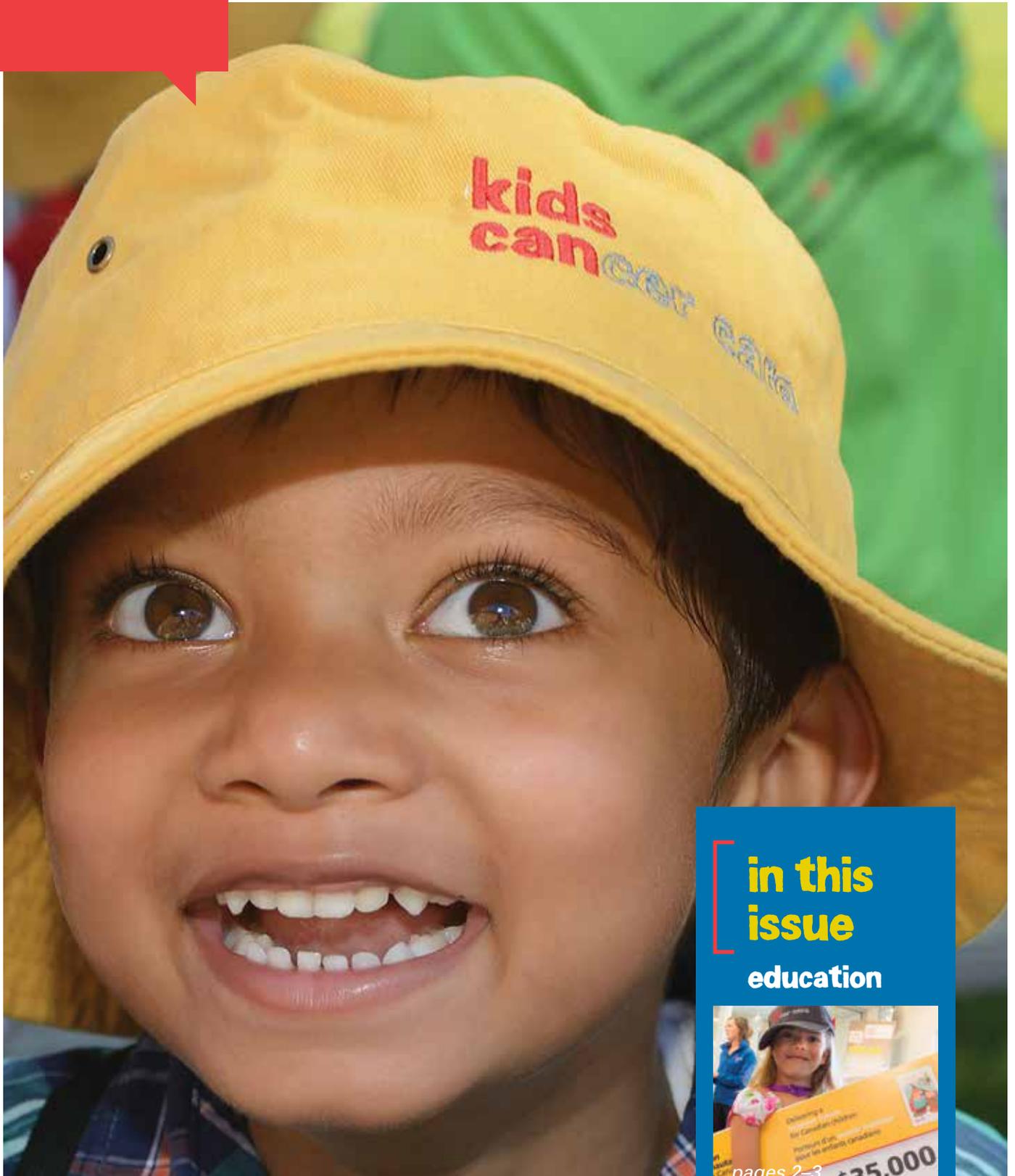


**kids
candidly**

YOUR GIFTS AT WORK, TRANSFORMING THE LIVES
OF CHILDREN WITH CANCER

**kids
cancer care**



**in this
issue**

education



pages 2-3

\$35,000

CEO message



Please give generously to our fall fundraising appeal.



Courtesy of Luca's family

dear friends,

You have made great things happen for children with cancer.

Last September, children's cancer groups from across Canada united in a national awareness campaign during Childhood Cancer Awareness Month. A campaign of this scale is truly unprecedented and would never have been possible without our generous supporters: Shaw Communications, Global TV, Pattison Outdoor Advertising, Corus Radio, Sun Media, William Joseph Communications and Sears Canada. Thank you for believing in our big ideas and sharing our big stories.

Your support enabled us to launch our new Education Support Program. This February, we will begin offering a full range of services to help kids, disadvantaged by cancer, access the support they need during their primary and secondary school years.

Thanks to you, we were able to renew our commitment to the Experimental and Applied Therapeutics (ExpAT) program with another \$1.25 million over five years.

I am pleased to report that Dr. Jennifer Chan will now oversee this vital research effort as the new Kids Cancer Care Chair in Pediatric Oncology.



Unique Perspectives Photography

Your generosity also enabled us to make a \$1-million commitment over five years to the University of Calgary's Faculty of Nursing, where they have established the Kids Cancer Care Foundation Chair in Child and Family Cancer Care. As chair holder, Dr. Nancy Moules will build a strong, multi-disciplinary research program focused on the psychological and social impacts of childhood cancer.

The generosity and kindness that make these programs possible inspires and humbles me. And, as we face an uncertain economy, I feel particularly blessed for that support. I know it has been a challenging time for many Albertans and Alberta-based companies.

Thank you for your steadfast support. You are at the centre of our vision: *a cure for every child and care for every family.*

Sincerely,

Christine McIver, M.S.M., CFRE,
Founder and Chief Executive Officer

You are helping kids learn

“Even though I had cancer when I was only three, the treatments affected my ability to learn and read, so I fell behind in school.”—David Scott

David Scott's cancer journey never really ends. The toxic shadow of cancer therapies follows him every day. A grade-12 high school student with plans to work in the medical field, David knows his cancer experience is what inspires him and, at the same time, threatens to hold him back.

But David has the courage of a lion. Quiet and unassuming, he will stalk his dream with patience. He will succeed.

The cancer treatments David received as a toddler affected his neuro pathway

development, compromising his working memory and his ability to learn and read. There were times when David wondered if he would finish high school. “Fortunately, we were able to find a customized program to meet my educational needs, but I am only one of thousands of Canadian kids like this,” he says.

If there's one thing David has learned from his cancer journey, it's that he is not alone. Like David, more than 70 per cent of childhood cancer survivors face at least one chronic health problem the rest



Photo courtesy of KCC photo archives

news & media

of their lives, many of which impact their ability to learn. As a result, lower levels of education and poorer employment outcomes are reported among survivors.

With your help, Kids Cancer Care plans to change this. A \$35,000 gift from the Canada Post Community Foundation, followed by a \$20,000 gift from the RBC Foundation and generous donations from our direct mail donors, enabled Kids Cancer Care to establish an Education Support Program.

In February 2016, we will begin offering school-aged children affected by cancer a range of resources and services, including:

- **Tutoring services** which will match school-age children with volunteer tutors for customized, one-to-one learning sessions.
- **Resources to help parents** understand and proactively deal with the potential impact of cancer treatments on their child's development and learning. A volunteer committee of parents will work with Kids Cancer Care Outreach staff to develop tool-kits, manuals, workshops, a support network and an annual education conference.
- **Liaison services** with educators, psychologists and health care professionals will help children access the academic programs and services they need to successfully return to the classroom after cancer treatment, ex., educational or psychological assessments, Individual Program Plans (IPPs), speech therapy, occupational and physical therapies and assistive learning technologies.

A new education program, made possible by you, will provide young people like David Scott (below) with the tools and resources they need to succeed at school.



"We are so grateful to Canada Post and RBC and the many generous individuals who gave to this initiative," says Christine McIver, founder and chief executive officer of Kids Cancer Care. "These foundational gifts to our education program will help establish much-needed resources to ensure these kids get the academic foothold they need to succeed—both inside and outside the classroom."

Thank you for investing in the education of young people affected by cancer.

"We are proud of our employees and retirees who devoted so many hours to raising awareness and funds for young people like David," says Deepak Chopra, Canada Post President and Chief Executive Officer. "The Canada Post Community Foundation strives to help community groups like Kids Cancer Care make a difference in the lives of Canadian children and we're thrilled to know that this early investment in their Education Support Program will pay long-term dividends in the lives of these young people for years to come." ■

To learn more about our education program, please contact Kelly Kerr at 403 216 9210 or staff@kidscancercare.ab.ca.



Unique Perspectives Photography

research

You are building a world-class cancer research program for kids like Maddie

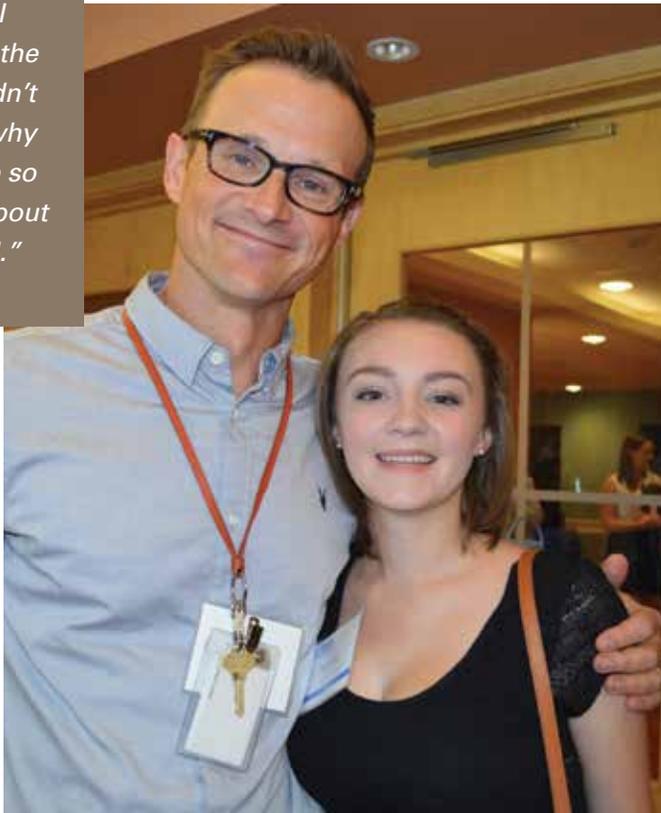
“Basically, my tumour is famous!”—Maddie Tutt

After undergoing a near-impossible surgery to remove a 15-pound tumour wrapped around her aorta, Maddie Tutt made the decision to donate her tumour to science.

Maddie knows she is alive today because of medical research and care, so when the care team that saved her life asked if they could have her tumour for research, she agreed.

“Even though my cancer is gone and I am cured, I made friends in the hospital who didn’t survive. That’s why gifts like this are so important. It’s about saving every kid.”
—Maddie

Courtesy of the Alberta Children’s Hospital Foundation



L-R Dr. Paul Beaudry and Maddie Tutt.

Dr. Beaudry and, now Maddie’s tumour, are part of the Experimental and Applied Therapeutics program, which your donations are making possible.

“I have to be honest, I hesitated, but only for a moment, because I wanted to keep it,” says Maddie, who briefly considered framing the tumour in a shadow box in her bedroom. “But I realized my tumour would do more good in the hands of world-class researchers, so of course, I said they could have it.”

Maddie’s tumour is now part of a national bio-bank based in Calgary that is providing researchers around the world with access to living tissue and fluid samples.

“What’s cool is that what my surgeon learns from my tumour can be applied by cancer specialists, not just in this hospital, but all over the world. Basically, my tumour is famous!” she says.

Maddie’s tumour isn’t the only donation Calgary researchers received lately.

Thanks to you, last September, Kids Cancer Care renewed its support for the Experimental and Applied Therapeutics (ExpAT) program with a \$1.25-million donation over five years to the Childhood Cancer Research Program at the Alberta Children’s Hospital and University of Calgary.

“The growth and development of our pediatric cancer bio-bank in Calgary has gained us national and international recognition.”

—Dr. Jennifer Chan, Kids Cancer Care Chair in Pediatric Oncology



Unique Perspectives Photography



Courtesy of the Alberta Children's Hospital Foundation

L-R: Maddie Tutt; Dr. Jennifer Chan, Kids Cancer Care Chair in Pediatric Oncology; Christine McIver, founder and CEO of Kids Cancer Care; Saifa Koonar, president of the Alberta Children's Hospital Foundation; Chris Potter, chair of the Alberta Children's Hospital Foundation.

September also marked the appointment of Dr. Jennifer Chan as the new Kids Cancer Care Chair in Pediatric Oncology. Established in 2002, the research chair will enable Dr. Chan and her colleagues to build on current capacity and infrastructure within the Childhood Cancer Research Program to advance pediatric cancer research.

“I couldn't be prouder to make this gift to research for children with cancer,” says Christine McIver, founder and chief executive officer of Kids Cancer Care. “And it gives me great pleasure to see someone of Dr. Chan's caliber take the lead as research chair.”

A neuropathologist and clinician-scientist, Dr. Chan initiated the national bio-bank that currently houses Maddie's tumour. “The growth and development of our pediatric cancer bio-bank in Calgary has gained us national and international recognition,” says Dr. Chan. “We will continue to build on this important conduit that links patient samples to research designed to improve cancer diagnosis and care.”

In her role as research chair, Dr. Chan will oversee the strategic vision and growth of ExpAT research. A multi-disciplinary research effort of laboratory and clinical researchers, the ExpAT program is working to better understand children's cancers in order to develop new therapies with fewer side effects for children with incurable cancers.

“Even though my cancer is gone and I am cured, I made friends in the hospital who didn't survive,” says Maddie. “That's why gifts like this are so important. It's about saving every kid. And it's about making sure the ones who do survive have fewer side effects from the very thing that saved them.” ■

**Dr. Jennifer Chan is an associate professor in the Departments of Pathology and Laboratory Medicine, Oncology and Clinical Neurosciences at the University of Calgary's Cumming School of Medicine. She is also deputy director of the Southern Alberta Cancer Research Institute and program lead for the Childhood Cancer Research Program. Her research strives to understand the relationships between brain cells during neuro-development and the molecular and cellular abnormalities that underlie their transformation to cancer.*

You are helping families heal the unseen scars of cancer

“After three years of remission, at times, I still struggle to recognize the person looking back at me in the mirror.”—Matt Frank

The day he went in for a craniotomy to remove the tumour, which had been growing in his brain since childhood, Matt Frank was 160-pounds of lean athleticism. In the prime of his life, Matt was competing internationally on the Canadian white water kayaking team.

Today, Matt is a cancer survivor. But an imperceptible residue of that experience remains. Matt struggles with body image—one of the less visible and emotional fallouts of cancer treatments.

“Hours of fitness activities and attempts to control my eating still leave me distant from the person I once was,” says Matt, who is now a registered nurse and research assistant for University of Calgary nursing researcher Dr. Nancy Moules (RN PhD).

A former pediatric oncology nurse and an award-winning health researcher, Dr. Moules has dedicated her career to helping children and their families heal from the emotional and social wounds of cancer. Now, with a \$1-million gift made possible by you, Dr. Moules will build upon this research as the inaugural Kids Cancer Care Foundation Chair in Child and Family Cancer Care.

“I couldn’t be more pleased than to see this chair established at U of C and to see it go to Dr. Nancy Moules,” says Christine McIver, Kids Cancer Care founder and chief executive officer. “Her research will not only help nurses; it will help all health care practitioners understand and meet the needs of these families during this profound life experience.”

In her role as chair, Dr. Moules will expand on a strong interdisciplinary research program that explores the psychosocial impact of childhood cancer. Concentrating on the unspoken experiences of pediatric cancer, she and her colleagues will seek to better understand these experiences in order to improve programs and services for these kids and their families.

“It has been said that, ‘Statistics are human beings with the tears wiped away.’ The research we do looks at the tears. It speaks to experiences—the unspoken worries and efforts of grandparents; the impact on the parental relationship; the experiences of boyfriends and girlfriends of adolescents with cancer; digital storytelling as a therapeutic intervention on children, families, friends and health care professionals; the impact of kids cancer camps—to name a few. That’s what’s relevant to me and I am so honoured that Kids Cancer Care recognizes the value of this kind of research as well.”



Chris Tait

L-R: Dr. Dianne Tapp, dean, Faculty of Nursing; Christine McIver, founder and CEO, Kids Cancer Care; Dr. Nancy Moules, Kids Cancer Care Foundation Chair in Child and Family Cancer Care; and Matt Frank, research participant.

"It has been said that, 'Statistics are human beings with the tears wiped away.' The research we do looks at the tears."

*—Dr. Nancy Moules,
Kids Cancer Care
Foundation Chair
in Child and Family Care*

"Nancy's work is a gateway into allowing health care providers a chance to understand the rich potential and strength of this experience."—Matt Frank, cancer survivor, registered nurse and research assistant



Chris Tait

"We all return from a diagnosis of cancer, fundamentally changed," says Matt. "There is a resiliency and a pure love of life that can come with this sort of experience. Nancy's work is a gateway into allowing health care providers a chance to understand the rich potential and strength of this experience." ■

A registered nurse and professor in the University of Calgary's Faculty of Nursing, Dr. Nancy Moules' research focuses on the psycho-social impacts of childhood cancer. An award-winning researcher and teacher, she held the Alberta Children's Hospital Foundation/Alberta Children's Hospital Research Institute Nursing Professorship in Child and Family Centred Cancer Care from 2010 to 2015.

power
of you

Enerflex: for the long haul

“We are committed to making a meaningful contribution over a long time not just a splash in the pan.”—Brad Beebe, Canadian President, Enerflex

If you work in the oil and gas industry, chances are you have crossed paths with the dynamic, customer-focused team at Enerflex Ltd. What was once a small Calgary shop with a handful of employees 35 years ago is now an international oil and gas service company operating in 17 countries worldwide with 2,800 employees.

“Our people are our success,” says Canadian President, Brad Beebe. “Every day they demonstrate our core values of integrity, commitment, creativity and success. It is their experience and expertise that gives us our strong technical reputation and our name for being a customer-focused company.”

As Kids Cancer Care’s longest standing community fundraising partner, Enerflex has also demonstrated remarkable staying power for children with cancer.

Carefully selecting a charity partner and staying with that charity is part of the culture of giving at Enerflex. “We tend to focus on a few charity partners, like Kids

Cancer Care, and stick with them for the long haul,” says Brad. “We are committed to making a meaningful contribution over a long time not just a splash in the pan. We are here to build a legacy of giving.”

And build a legacy they have.

In 1997, when the two organizations first met, Kids Cancer Care was just developing its first SunRise camp program for children ages three to six. The Enerflex donation that year made SunRise possible.

Since then, the annual Enerflex Charity Golf Tournament has raised over \$1.2 million for Kids Cancer Care’s camp programs and made summer camp possible for thousands of kids.

“Enerflex helped us grow,” says Christine McIver, founder and chief executive officer of Kids Cancer Care. “Knowing we could count on their support each year gave us the courage to add new programs and expand. Naming the auditorium at Camp Kindle, the Enerflex Music Hall, recognizes this incredible 19-year commitment.”

Brad credits their philanthropic success to Enerflex employees: “We never have a shortage of employees and volunteers when it comes to Kids Cancer Care.”

The Enerflex commitment to Kids Cancer Care goes beyond the annual charity golf tournament. Enerflex employees regularly scoop ice cream for kids at Camp Kindle and, last June, 50 employees participated in a Kindle Care Day at camp—lugging boulders, hauling dirt and gravel, painting and landscaping.

As with all things at Enerflex, their commitment to Kids Cancer Care comes down to people. “Our motivation is the kids, through good times and bad,” says Brad. “Kids don’t get to take a year off from cancer when the economy slows down, so we’re staying the course, especially now. We’re committed to seeing Kids Cancer Care succeed and we succeed one kid at a time.” ■



giver's glow

In our quest to improve our health, we often focus on food and fitness, overlooking another powerful way to reduce stress, improve body and mind, live longer and bask in the warm fuzzies.

Charitable giving makes us happier and aids our mental and physical well-being.

This powerful health tool isn't a new drug. It isn't a new exercise program or a super-food. It's giving—the compassionate and generous donation of time, talent and treasure.

The research is in; giving is good for us.

"Giving activates the pleasure centres of the brain where we process rewards," says Lara Aknin, a Simon Fraser University psychology professor who studies what makes people happy. When we give, that whole "area just lights up."

Kindness and generosity trigger the release of feel-good brain chemicals that give us warm fuzzies or what some people call the giver's glow. Charitable giving makes us happier and aids our mental and physical well-being.

Apparently, we can experience the warm glow of giving with relatively little effort.

In a 2008 study published in the Journal of Science, Lara Aknin and Elizabeth Dunn of the University of British Columbia and Michael Norton of Harvard gave people on a university campus cash. Half of the people were told to spend the money on themselves, while the rest were asked to spend the money on someone else. Those who spent the money on others reported feeling happier at the end of the day than those who spent it on themselves.

In a similar study in 2010, Dunn, Aknin and other researchers gave \$10 to some students in a large classroom but nothing to other students. The have-students were told they could donate to the have-not students if they chose.

Measuring the students' cortisol levels before and after the experiment, researchers found that the more money these students gave away, the happier they felt. Those who kept the money for themselves, however, felt ashamed. The greater their sense of shame, the higher their cortisol levels.

Over time, high cortisol levels—the stress hormone—can suppress the immune system and lead to a host of health problems, from depression to high blood pressure and heart disease.

Researchers found that the warm glow of giving may actually be universal. No one is immune to the giving glow—regardless of age, race or creed. Aknin and her colleagues found a positive connection between charitable giving and happiness in 120 of 136 countries surveyed. And they found the same correlation in two-year-old children and 86-year-old seniors.

Get the warm fuzzies. Give today, whether that means giving your time, your kindness or your hard-earned money. ■

Abridged and adapted from Alberta Health Services Apple Magazine, The Giving and Sharing Issue, Fall 2015 http://www.applemag-digital.com/applemag/fall_2015/?pm=1&u1=friend&pg=1#pg1

what's up
at kindle?

Camp Kindle: A love story

If you haven't already heard, getting married is a big deal! You would think that finding the love of your life would be the hardest part, but agreeing on a venue, guest list and colour scheme can leave the bride- and groom-to-be feeling a bit dizzy. But, for Meghan and Aaron Tufts, their wedding was a stress-free, walk-in-the-park experience they'll forever cherish.



Courtesy of the Tufts



Courtesy of the Tufts

"Not only is Camp Kindle a great wedding venue; but it is a useful and much-needed place for kids and families affected by cancer."

—Meghan Tufts

You're probably wondering if they eloped in Vegas or something, but according to Meghan and Aaron, you can get married right here in Alberta (without Elvis as your witness) and enjoy every moment of your special day. "What did they do?" you ask. They were married at Camp Kindle.

"Getting married at Camp Kindle was a great experience," say the Tufts. "The staff went above and beyond to ensure we were comfortable and that things went smoothly. They were all really attentive and friendly throughout the whole weekend. They made us feel welcome and really showed us how amazing the camp is."

Camp has always played an important role in Aaron's life, so getting married at Camp Kindle was a natural fit. "I had the joy of attending quite a few camps growing up," says Aaron. "It was an awesome surprise

to find out that I had actually attended Camp Kindle as a kid. It may not have been called Camp Kindle at the time, but it was a great camp and is still an amazing place. We spent the night before the wedding at SunSeeker Lodge and it was really neat to find some of my old camp memorabilia on the wall."

Knowing they were helping children affected by cancer by choosing Camp Kindle made their decision an easy one. "Ultimately, this is the reason we chose Camp Kindle as our wedding venue," say the Tufts. "We felt it was really important that any money we spent on the wedding go towards a great cause. There is something extremely comforting about knowing that the funds we put towards our wedding went directly to helping kids with cancer. Not only is Camp Kindle a great wedding venue; but it is a useful and much-needed place for kids and families affected by cancer."

Looking back, would Meghan and Aaron do it all over again? "We would definitely recommend Camp Kindle to other people as a wedding venue or as a great location for any type of event," they agree. "The camp is in such a gorgeous location, with great facilities and wonderful staff." ■

how to help

'tis the season to get the giving glow

facebook



You can see all the great photos and videos from our camp and fundraising events all year long. Become a fan at Kids Cancer Care Foundation of Alberta.

all a-twitter



You can follow us on Twitter @kidscancercare for the latest news and events.

youtube



See our stories of hope and courage. Check out our YouTube channel KidsCancerCare.

websites



Stay up-to-date with the latest news and events and find out how you can get involved at kidscancercare.ab.ca.

Book your next school or corporate retreat or family reunion at campkindle.ca.

Be brave. Shave your lid.

Brave the winter season with a fashion statement that says, "I care." Shave Your Lid for a Kid® and bring joy to a child with cancer by showing moral support and raising funds for children affected by cancer.



Goodies Galore

Invite your colleagues to bring in their favourite baked goods and hold a holiday bake sale. Sell the goodies to co-workers with proceeds going to Kids Cancer Care.



Boyfriends' and girlfriends' experiences of cancer

Researchers at the University of Calgary are conducting a study to examine how a boyfriend or a girlfriend of an adolescent with cancer is affected by this experience. If you are, or have been, a boyfriend or a girlfriend of an adolescent who has, or had, cancer during the time of your relationship, researchers would like to learn about your experience. Participation in this

Rudolph's wine raffle

Ever wonder why Rudolph's nose is so red? Ask your friends or colleagues to each bring a bottle or two of their favourite wine. Sell tickets at the office or among friends for a chance to win the selection of wines with proceeds going to Kids Cancer Care.

Ugly sweater day

Dress up a lacklustre casual Friday jeans day with an ugly sweater. Ask colleagues to donate \$10 to be part of the ugly Christmas sweater day with proceeds going to Kids Cancer Care. Take photos and share them on Facebook and Twitter.

Give in-lieu of presents

Rekindle the joy of giving this season. Give the gift of hope. Donate to Kids Cancer Care in-lieu of gifts this year and you'll receive a charitable tax receipt, along with that warm glow of giving. ■

If you can help, please contact us at 403 216 9210 or staff@kidscancercare.ab.ca.

study is without payment and involves one audio-taped interview of about 90 minutes. If you are interested in taking part in the study, please email Dr. Nancy Moules njmoules@ucalgary.ca

This study has been approved by the University of Calgary Ethics Board. ID: REB15-0282

Unique Perspectives Photography

events

you can get involved

To find out how you can get involved in our programs and fundraising events as a participant, volunteer or sponsor, contact us at 403 216 9210 or staff@kidscancercare.ab.ca.



Unique Perspectives Photography

We appreciate the opportunity to communicate with you about our activities. If you wish to alter the amount or type of mail you receive, please contact us at 403 216 9210 or email staff@kidscancercare.ab.ca.

save the date

FUNDRAISING EVENTS

Parents' Quest for the Cure Gala

Presented by MNP
Saturday, March 5, 2016
Westin Calgary



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Ride with Rouge

Thursday, June 2, 2016
Rouge Restaurant
ridewithrouge.com

High Hopes Challenge

Presented by City
Saturday, June 11, 2016
Camp Kindle

Kinsmen Ride for a Lifetime

June 17 to 19, 2016
Rocky Mountains

Calgary Greek Festival

June 24 to 26, 2016
Location TBD

Tour for Kids Alberta

(10th Year in Alberta!)

Date TBD
Rocky Mountains

Don, Joanne and the Coach Golf a Kid to Camp

Thursday, August 4, 2016
Cottonwood Golf and Country Club

EDUCATION SUPPORT

Tutoring Sessions

Monday evenings 7 pm to 9 pm
403 216 9210 or
staff@kidscancercare.ab.ca

CAMP

Fall Teen Camp

November 20 to 22, 2015
Camp Kindle

Fall Tween Camp

(ages 10 to 12)
November 27 to 29, 2015
Camp Kindle



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OUTREACH

PEER

(ages 5 to 12 and 13 to 18)

Wednesday evenings
Gordon Townsend Gymnasium
Alberta Children's Hospital

Cool Yule: A Christmas Carol

Sunday, November 22, 2015 5 pm
Theatre Calgary

Canadian Publications Agreement #40049602

RETURN UNDELIVERABLE ADDRESSES TO:

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Foundation of Alberta
609 14 St NW, Suite 302
Calgary, AB T2N 2A1

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Facsimile 403 216 9215
Toll Free 888 554 2267