
EVERY DAY...



kids
cancer care

ANNUAL REPORT
2013-2014

A smiling woman with a ponytail, wearing a blue t-shirt, is leaning over a large red exercise ball. She is looking down at the ball with a joyful expression. The background is a plain, light-colored wall.

EVERY DAY...

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...families have their routines – take the kids to school, go to work, take things for granted – but every day a kid gets sick, and every day a family is thrown into the turmoil of childhood cancer.

And every day, you come in to save the day.



Every day, YOU move us closer to a cure.

“The first external funding I ever received, as an independent researcher, was the Kids Cancer Care Establishment Award. It enabled me to set up my lab in Calgary and has been the foundation for all subsequent research coming out of my lab.” — Dr. Jennifer Chan

Dr. Jennifer Chan left a joint position as a pathologist at Harvard and MIT in 2008 to join Calgary's brain cancer research team. Your investment in our research program provided Dr. Chan with the seed money she needed to establish her research team and laboratory — now a veritable hub of cancer research and discovery.

In her lab at the University of Calgary, Dr. Chan developed a cell line for ETANTR*, an extremely rare and hyper-aggressive brain cancer that develops in infancy. The first ETANTR cell line in the world, it is in high demand by scientists around the globe.

“ETANTR is so rare and so new that scientists haven't even settled on a standard name for the tumour,” says Dr. Chan, “but work on this tumour is already pointing to new genes that weren't previously known to be important in cancer.”

Collaborating with Dr. Aru Narendran of POETIC*, Dr. Chan has been systematically testing

drugs on the ETANTR tumour and has identified several promising agents that have managed to kill the cancer in both laboratory and animal models. This may be the first ray of hope ever for children with ETANTR.

But that's not all.

Dr. Chan also developed an innovative method to initiate and grow other types of pediatric brain tumours. The new methodology, called somatic transgenesis, involves injecting genetic material into certain brain cells to manipulate when specific genes turn on or off.

This new methodology could have huge ramifications for cancer research and it's already paying scientific dividends.

“The real strength in this methodology is that we can create cancer models faster and cheaper that are easier to visualize, so we're developing tools to speed up the timeline for a cure,” says Dr. Chan.

What once took two years to develop, now takes about two months, which means scientists can spend more time actually studying the cancer.

“What's so wonderful about all this is we're able to keep pace with the huge volumes of research coming out of labs around the world and quickly adapt our work to these new discoveries, because suddenly it's so quick and easy to make the cancer in a laboratory setting.”

Thank you!

Your support has made research discoveries possible in Dr. Jennifer Chan's lab. The methodology developed in her lab is seeing huge scientific dividends in the cancer world, thanks to you.

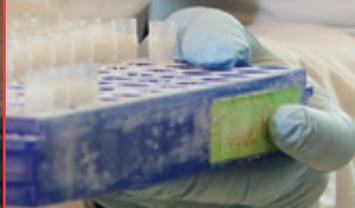
Dr. Jennifer Chan's research is also supported by the Canadian Institutes for Health Research, Alberta Cancer Foundation, Alberta Innovates Health Solutions, the Terry Fox Research Institute and Alexander's Quest.

“The real strength in this methodology is that we can create cancer models faster and cheaper that are easier to visualize, so we’re developing tools to speed up the timeline for a cure.”

— Dr. Jennifer Chan



Alexander lost his battle to ETANTR in 2010, but even in death, Alex is helping other children with ETANTR. After he passed away, his parents, Tara and Jonathan, donated his tumour to the Clark H. Smith Neurologic and Pediatric Tumour Bank, giving Dr. Chan a chance to replicate the tumour in the lab.



Every day, YOU inspire young doctors to go the extra mile for kids with cancer.

“It was one of the happiest moments of my life to be accepted into the residency training program.”

— Dr. Gurpreet Singh

It was 2009 and Dr. Gurpreet Singh was about to leave behind everything that was ever familiar to him.

At the time, there were no formal residency training programs in pediatric oncology and bone marrow transplant in India, so staying in Punjab was no longer an option. The young doctor and his wife would have to travel abroad, so he could follow his dream of specializing in pediatric oncology.

Thanks to you, Dr. Singh received the specialized training he needs through an international residency training program at the Alberta Children’s Hospital HOT* program, funded by Kids Cancer Care. The residency program sees doctors from developing regions come to Calgary for a three-year specialization in pediatric oncology.

“It’s an excellent residency program,” says Dr. Singh. “I was given full independence to research and discover on my own and then check back with the oncologists. I also gained experience working directly with the children and their families.”

Today, Dr. Singh is putting the skills and knowledge, gained during the residency, into daily practice. As the new oncology associate at the Alberta Children’s Hospital, he oversees the day-to-day care of children with cancer. He also trains new residents and medical students and actively collaborates in clinical research.

During his residency, Dr. Singh collaborated on three research papers, outlining the successful outcomes of three new treatment protocols that he and his colleagues trialed on children with particularly difficult cases of cancer. That knowledge is now being shared with pediatric oncologists worldwide.

A fourth research paper is pending. In it, Dr. Singh and his colleagues share the results of a new treatment protocol they used to treat a child with a rare liver cancer.

“His chances of survival were only about 25 per cent,” says Dr. Singh. “That first conversation with the family was very difficult. He relapsed three times. We consulted all the world’s experts on it and discovered a phase two clinical study. We administered that treatment and, against all odds, he survived. It’s been almost two years and he’s still cancer-free.”

And, this is what keeps Dr. Singh going. “I remember each and every child. Every child is memorable for me. But I want to remember them alive.”

Thanks to you, the Alberta Children’s Hospital HOT program has trained two doctors from India through an international residency training program funded by your gifts to Kids Cancer Care. Using their skills and expertise in pediatric oncology, these doctors are now caring for children with cancer in places as far away as Chandigarh, India and as close as northwest Calgary.

"I remember each and every child.
Every child is memorable for me. But I
want to remember them alive."

— Dr. Gurpreet Singh



camp & community outreach

Every day, YOU help Lydia take huge steps.

“It was a tornado. Within hours your whole life is whipped upside down. There are moments when you feel the calm inside the storm, but still, it is storming all around you.” — Angela Massiah

Twins, sharing a common space in their mother’s womb, growing side by side together. Only something would go wrong, terribly, terribly wrong for one.

When Angela and Malcolm Massiah noticed that one of their twin girls stopped rolling over at six months and became increasingly lethargic, they took her to the emergency centre at the Alberta Children’s Hospital.

Within hours, she was seen by a neurosurgeon.

The neurosurgeon called it choroid plexus carcinoma, an extremely rare cancer of the central nervous system, which was affecting the left ventricle of Lydia’s brain.

The tumour was the size of a mandarin orange and would explain her lethargy and why her skull was so much larger than her sister Veronica’s. The tumour and fluid around it was causing enormous pressure on the little girl’s skull.

Lydia went in for surgery the next day. In a matter of months, she would undergo three brain surgeries to remove the tumour,

each one interspersed by two or three rounds of chemotherapy.

In a fourth surgery, a VP shunt was installed in Lydia’s brain. Attached to a thin tube that winds its way from her brain all the way down to her abdomen, the shunt now serves as her brain’s ventricle, regulating the spinal fluid to stop it from building up in her brain.

Before reaching her second birthday, Lydia had endured a total of seven surgeries and also had the dubious honour of being the first person ever, infant or adult, to undergo surgery in the new 3T intra-operative MIR at the Foothills Hospital.

“Lydia slept on my chest for the entire first year of her life,” says her mother Angela. “I don’t think Malcolm or I slept for two

years. Malcolm would work all day, come home and be up all night with Veronica, while I was at the hospital with Lydia. We never saw each other, except in passing, for a whole year.”

Angela was forced to take a leave of absence from work, while Malcolm continued to hold down his full-time IT position. With increased demands at home, Malcolm was no longer able to juggle two careers, so he took a temporary leave from his part-time position with the Canadian Armed Forces Reserves. This hit the family finances hard.

(continued on page 8)



Thank you!

Your commitment to children like Lydia is transforming lives.

A young girl with curly brown hair styled in two pigtails with blue hair ties. She is wearing a short-sleeved shirt with pink and white horizontal stripes and colorful floral patterns. She is crawling on a light-colored wooden floor, looking towards the camera with a slightly open mouth. The background is blurred, showing a white wall and a colorful object.

"Lydia slept on my chest for the entire first year of her life."

— Angela

camp & community outreach

(continued)

“It’s an amazing program.”

— Angela

Although they are still the spitting image of one another, Lydia is not at all like her twin sister Veronica, who has become more of a big sister, a second mom, than a twin. But the bond between the two girls is palpable.

Lydia’s cancer treatments left her developmentally delayed. She is partially blind, has serious language deficits and is cognitively impaired. “She didn’t start walking until she was over three,” says Angela.

But with regular physiotherapy and exercise through the PEER* program, Lydia is making huge improvements.

A collaborative initiative between the University of Calgary, Alberta Children’s Hospital and Kids Cancer Care, PEER was developed by an interdisciplinary team of pediatric cancer specialists led by U of C kinesiology researchers Drs. Carolina Chamorro-Vina and Nicole Culos-Reed.

“It’s an amazing program,” says Mom. “Lydia uses the balance beam and scooters here. She’s learned to jump and she can do step-ups and step-downs and she’s doing stairs on her own now. And Veronica loves this fun, active time with her sister.”



“Dr. Culos-Reed has a passion for translating research into the community,” says Dr. Chamorro-Vina. “There are very few community-based programs like this, so we are in the process of developing a manual as a template that can be reproduced anywhere, so these kids can catch up physically and socially and enjoy healthy, active lives.”

Based on research evidence, the manual is designed to help parents and health care professionals, working with young cancer survivors, to use exercise to ease the long-term impact of cancer or its treatments.

Individualized exercise programs are designed for each child to rebuild fundamental skills, aerobic capacity, muscle strength, balance and flexibility, while restoring immune system, energy levels and confidence.



Now, thanks to PEER, and your generous support, Lydia has the chance to play like other kids. She can run safely in a big gym just like her peers.

With your financial support, both Lydia and Veronica are enjoying an active childhood together. For the past two years, the girls have attended our SunRise day camp and, last winter, both girls enjoyed a Family Ski Day with Mom and Dad through Kids Cancer Care’s community outreach program.

“Finally, we have a place where the girls can go together and Lydia can be part of something.”

Although the Massiah family has more challenges ahead, which include juggling the increasing educational, physical and financial demands of caring for a disabled child, they are happy.

“We are just blessed with really great kids,” says Angela. “Cancer changes things forever, but you just reprioritize your life.”

"Cancer changes things forever, but you just reprioritize your life."

— Angela



scholarships

Every day, YOU empower cancer survivors to fulfil their potential.

“I worked by lamplight at night in our room at Ronald McDonald House, so Angelo could sleep, while I studied. It was tough, seeing him go through that, while also focusing on school, but we did it.”

— Chelsie Shade

She may be only 19, but Chelsie Shade already exhibits a maturity and tenacity far beyond her years. She’s been through cancer twice – her own and now her son’s – and, with your help, she’s moving beyond her cancer experiences and following her dream of becoming a pediatric nurse.

When Chelsie was 17 months old, she was diagnosed with bilateral retinoblastoma, a rare but highly aggressive and hereditary eye cancer. Within hours of diagnosis, she and her parents were transferred to the Hospital for Sick Children in Toronto, where Chelsie received emergency surgery to remove the left eye and save her life.

But that wasn’t the end of it.

For years, Chelsie and her parents travelled to and from Toronto every few weeks, so she could access the specialized treatments and technology necessary to treat and monitor her good eye. The emotional and financial toll on the family was enormous.

When Chelsie was finally deemed cancer-free, she learned that she would have to continue making that same trip every few weeks for years to come. This time, Chelsie was the mother and her nine-day-old baby boy was in need of the specialized treatment and follow-up available in Toronto.

Growing up partially blind and with a prosthetic eye, Chelsie was determined to spare her son this fate. She fought hard with the doctors to save Angelo’s eye. Still, the threat of losing Angelo or his eyes is never far away.

Despite travelling to Toronto every few weeks for Angelo’s treatments and monitoring, the single mother from the Blood Tribe of southern Alberta managed to stay in school and graduate from high school.

“We’ve survived two years of stress and hardship with my Angelo’s cancer,” says Chelsie. “I took a year off school in 2011 to be in Toronto for his cancer treatments, but I enrolled in online schooling and managed to finish three courses that year.”

Thanks to you, Chelsie is now attending the University of Lethbridge, where she is working toward a degree in nursing with the help of a \$2,500 bursary from the Kids Cancer Care Derek Wandzura Memorial Scholarship program.

“I’m planning to pursue a career in pediatric nursing, possibly in oncology, as I have survived my own cancer and now my son’s. I want to help children like Angelo.”

Thank you!

Your gifts help level the playing field for childhood cancer survivors, who often face a lifetime of disabling after-effects and whose families are financially disadvantaged by the costs related to these late effects. The Kids Cancer Care Derek Wandzura Memorial Scholarship is an endowed fund, made possible by you, which gives these young people the financial boost they need to take that all-important first step into adulthood.

"I'm planning to pursue a career in pediatric nursing, possibly in oncology, as I have survived my own cancer and now my son's. I want to help children like Angelo." — Chelsie



13

cancer survivors
started following
their dreams in 2013,
thanks to you.

Every day, YOU inspire great things through your generosity.

“On the death of a friend, we should consider that the fates through confidence have devolved on us the task of a double living – that we have henceforth to fulfill the promise of our friend’s life, in our own, to the world.” — Henry David Thoreau

Two friends brought together through business – one, a distinguished lawyer and volunteer in the community, the other, a business leader and philanthropist. A 17-year friendship that would inspire each man, in his own way, to achieve greatness of heart and spirit.

Jack Perraton and JR Shaw first met when Jack became legal counsel for the Shaw family and the family’s group of companies. Over the years, they became good friends, discovering a shared interest in fishing and golfing, a special taste for Christmas pudding and an unwavering commitment to family and community.

When Jack passed away in February 2012, after his second battle with cancer, JR wanted to do something for his friend. Something that would honour the man and his life.

As volunteer chair of the Kids Cancer Care’s Board of Directors for nine years, Jack saw the foundation through tremendous growth. Camp Kindle was their crowning achievement and although Jack would no longer be there to see the camp project to completion, JR would be there.

JR decided the volunteer lodge at Camp Kindle would be the perfect place to honour his friend. “Jack was the ultimate giver, the ultimate volunteer,” JR says. “He set an example for all of us and his footprints, I’m sure, are everywhere here. He would be so proud to have his name on this volunteer lodge.”

JR honoured his friend with a significant gift that paid tribute to their mutual love of golf and their shared commitment to the community.

In 2013, JR joined forces with several of Calgary’s leaders to host the Shaw Charity Classic, with Shaw Communications as the title sponsor. JR honoured Jack’s legacy by committing \$1 million to Kids Cancer Care and Camp Kindle and by naming Kids Cancer Care one of the official charities of the 2013 tournament.

The Shaw Charity Classic was an unqualified success, raising a staggering \$2.27 million for several children’s charities, while entertaining some 40,000 Calgarians with three days of golf by some of the greatest names in the game.

Thank you!

JR, Shaw Communications and the entire Shaw family. Your heartfelt gift has honoured our dear friend Jack and left a legacy in his name for Alberta children with cancer.



"He set an example for all of us and his footprints, I'm sure, are everywhere here. He would be so proud to have his name on this volunteer lodge."

— JR Shaw



volunteers

Every day, YOU lead us to our full potential.

“I inherited the oversight of a very well-run foundation.”

— Jackie Altwasser, volunteer chair, finance and audit

Jackie Altwasser spends a lot of time shivering in ice-cold hockey arenas. As a Canadian parent yourself, you may have even crossed paths with Jackie at one of the many rinks dotting our province.

When Jackie's not at the rink, cheering on her 15-year-old daughter and 11-year-old son, she's at work, providing services as a financial consultant, or at Kids Cancer Care, volunteering her time with the Board of Directors.

As the volunteer chair of the foundation's finance and audit committee, Jackie is responsible for presenting a complex financial picture to the board. Keeping an eye on our current financial situation, she and the board forecast the financial well-being of the foundation's future.

While juggling the demands of a busy career and an active family life, Jackie has managed to see the foundation through its largest growth period.

Purchasing Camp Kindle in 2009 represented a major shift for the organization and has led to increased activity at all levels, especially on the financial side.

Jackie has guided the foundation's transition from an in-house bookkeeping system to an organization with a complex financial reporting system, requiring a full-time financial controller.

“With Camp Kindle, we are now an operator with a full-blown social enterprise,” says Jackie.

“Now that the renovation is complete and the capital campaign is finished, we have a real opportunity to focus on camp operations to ensure we are meeting the needs of the children and families we serve, while running the camp efficiently and generating modest revenues to support our core mission.”

When you consider the specialized expertise she brings to the table and the steep hours she puts in, Jackie is refreshingly modest about her contributions over the past eight years.

“My financial oversight was made so much easier by my predecessors, Cindy Gibson and Bob Millar,” she says. “They really prepared the ground for me by insisting the foundation run at a surplus for so many years. And, it's a lot easier

when you're working with such a successful organization. The talent of the staff and board, the campaign cabinet and the generous support of the community, make my role here relatively painless.”

Jackie's strengths and talents were exactly what Kids Cancer Care needed to move forward with bold determination, in the middle of a recession, to buy and renovate a camp.

“Getting through 2009 and knowing we were going to have a deficit was tough,” says Jackie. “We had to tighten our spending to keep staff and to maintain the integrity of our research and family programs, but we were able to ride through the economic storm because of the foresight of management and the board and buy-in from staff to curtail costs.”

Jackie's financial oversight is vital to the foundation's success, informing its strategic planning and direction. It also ensures that donor dollars are spent wisely, while empowering staff to focus on what is most important – serving Alberta families affected by childhood cancer.

"We were able to ride through the economic storm because of the foresight of management and the board and buy-in from staff to curtail costs."

— Jackie Altwasser

Thank you!

Your generous volunteer commitment at all levels of the foundation make our vision of providing a cure for every child and care for every family possible. Together, in 2013, you gave 19,000 hours of volunteer talent toward this vision. You are the heart and soul of Kids Cancer Care.



Every day, **YOU** find a way to be there for children with cancer.

our leaders to you

Every day, around the world, another 438 children, just like Lydia, get sick and, every day, their families are thrown into the turmoil of cancer.

Fortunately, every day, you find a way to be there for Alberta families who find themselves in this nightmare.

The year 2013 was a record fundraising year for Kids Cancer Care, with total annual fundraising revenue amounting to \$4,577,228. The Camp Kindle capital fundraising campaign was also a tremendous success, with \$3,285,028 in gifts and pledge payments, which brought our campaign total to over \$12.5 million.

With funds from the capital campaign, we were able to pay off the mortgage on Camp Kindle and, going forward, we will be able to maintain and grow our investment. Although there will always be renovation projects at Camp Kindle, the property purchase and construction project we embarked on in 2011 is finished.

We now have a beautiful new camp, a safe and hygienic place, where kids affected by cancer can get outdoors and start living again. In 2013, 398 kids from across Alberta did just that at our summer camp programs and 290 Alberta families rejuvenated their spirits at our year-round community outreach programs.

Your generous support for research enabled us to triple our annual pledge payment to the Experimental and Applied Therapeutics (EXPAT) program at the Alberta Children's Hospital and University of Calgary. With our \$900,000 pledge payment in 2013, we are now just \$300,000 shy of completing our \$2.5-million commitment to this research program.

With the help of a Kids Cancer Care Derek Wandzura Memorial Scholarship, made possible by you, 13 young cancer survivors took the first step toward their dream careers in 2013.

Every day, in so many ways, you have demonstrated your commitment to children with cancer. You empowered our dedicated staff and volunteers to work even harder this year, because in your own way, you stepped up and showed us you care – through your generous gifts of time and money and through your courageous head shaves and creative fundraising initiatives.

The truth is that, every day, you inspire us to do more, be more and dream more for young people affected by cancer. Thank you for caring about children with cancer by supporting our vision to *provide a cure for every child and care for every family*. Together, we are getting closer, every day.

Sincerely,



Christine McIver, M.S.M., CFRE
Founder and Chief Executive Officer



Crispin Arthur
Chair, Board of Directors



6 ways you can help

1. shave

Show kids who lose their hair during cancer treatments that bald is beautiful, by shaving your head and raising vital dollars through our Shave Your Lid for a Kid® campaign. If bald isn't your style, you can always pledge someone who is shaving.

2. events

Events need people like you. Cycle through the mountains, swing a golf club, dance at a gala. Take part in a Kids Cancer Care event or become one of the many Albertans hosting fundraising events on our behalf.

3. volunteer

Volunteers are at the heart of Kids Cancer Care. Join our dynamic team at Camp Kindle, in the office or at our fundraising events. We have a place for you.

4. talk

Tell your friends, your family and colleagues about our work. Our greatest resource is you, so spread the word!



5. rent

Rent Camp Kindle. Next time you plan a retreat for your school, band, or corporate group, take them out into the natural beauty of the Foothills. Our staff will work with you to create a customized visit that meets your goals and budget. Visit campkindle.ca.

6. donate

There are so many ways to make a gift to Kids Cancer Care:

- > **make a one-time gift** online, by phone or mail a cheque.
- > **double your giving.** If your company has a matching gift program, you could double the impact of your gift.
- > **become a monthly donor.** It doesn't take much. Even \$5 a month adds up and, over time, will make a significant difference. Sign up for monthly giving today.
- > **provide a fitting memorial.** Is there someone special you'd like to remember? Why not recognize this person with a gift in their name to Kids Cancer Care? We'll mail a card to the family, so they know you've made a gift in honour of their loved one.
- > **leave a legacy.** Imagine a cure for cancer. Long after you're gone. A legacy gift to Kids Cancer Care will affect thousands of children for years to come. Speak to your financial adviser about leaving a bequest for Kids Cancer Care.



Every day, YOU transform lives with...

... innovative research

Your support made possible a **\$900K** pledge payment to the Experimental and Applied Therapeutics program (EXPAT) at the Alberta Children's Hospital and University of Calgary, providing new treatments and hope for children for whom conventional therapies have failed.

With your support, we are now just **\$300K** shy of completing our **\$2.5-M** commitment to this vital program.



... inspired care at the hospital

International residency training program

Your donations have made it possible for **2 international doctors** to complete specialized training in pediatric oncology and blood disorders at the Alberta Children's Hospital.

A **3rd doctor** from India, **Dr. Ravi Shah**, is now completing his specialized training through the program.

While here, these doctors engage in clinical research and care that directly improves the lives and outcomes of Alberta children with cancer.



Family hospital programs

With your support, we were also able to deliver Wellness Bags to **28** newly diagnosed families at the hospital.

Over **60** young people took part in the Beads of Courage program. A tangible expression of their cancer journey, these beads track every needle, X-ray, surgery, chemo or radiation therapy these kids receive, helping them to understand their cancer experience.



Your gifts also support our Family Education program at the hospital, providing families with weekly support group sessions and books on childhood cancer to help them navigate the cancer experience.





... a home-cooked meal when they needed it most

39 volunteer cooks prepared 210 home-cooked meals for 11 families, filling 55 hearts and bellies.

"WOW, speechless!! We are truly grateful for all those who went out of their way to shop, prepare meals and deliver them to us! AMAZING!!!!"



"What a fantastic camp! As newbies to camp we felt really welcome. Great support and friendship. Hanging out in the ReKindle clinic, the photo booth, building a birdhouse. Babysitting and cuddles from the volunteers. Very well organized! Looking forward to our next camp!!!"

... laughter and friendship at camp

Your support made 15 specialized camp programs available to 290 Alberta families facing cancer:

- 398 kids enjoyed our summer camp programs, requiring the support of 61 full-time medical staff, including 23 registered nurses, 20 medics and 18 one-on-one aides
- 137 kids and parents took part in our spring and fall Family Camps
- 85 teens enjoyed our spring and fall Teen Camps
- Camp Kindle kitchen staff served up 7,013 meals to 649 kids and parents during our annual camp programs



Every day, YOU transform lives with...

... a much-needed break through our year-round community outreach programs

You made **14** unique community outreach programs and events possible in 2013, along with **3** recurring programs. With over **1,100** participants at our community outreach programs, you gave Alberta youth, teens and families affected by cancer a chance to get out of the house and escape the demands of this disease and a chance to connect with other kids and families.

You gave **17** children recovering from cancer a chance to rebuild their strength and confidence through weekly PEER* sessions at the Gordon Townsend Gym.



You gave **20** parents the opportunity to train and race in the Dragon Boat Festival through our Parent Program.



624 pizzas! You fed children and families at the hospital through our weekly Pizza Night.

"Thank you so much for tonight! Ethan had an amazing time. Thanks for letting us feel comfortable enough to leave him for a while. It takes a lot for us to do that; we are so overprotective now. We went in to check on him and his first question was, 'What are you doing here?' It makes us very happy to see him be a little independent."



... opportunities to grow through our leadership programs

You gave **30** Alberta teens a chance to participate in our Teen Leadership Program, where they gained essential leadership skills for life.

With your support, **16** Alberta teen leaders took part in the Mexico travel project, where they helped build **4** houses in **2** days for families in need. It was a life-changing experience for all involved.

Through our annual Spokeskid Program, you gave **13** teens the chance to share their cancer experiences with thousands of people at **30** fundraising events across the province.



“Thank you for all the work you put in, preparing Kate for the gala. She loved working with you and was able to present with so much confidence and poise, that we were all blown away. Her brothers have a new-found respect for their little sister. Kate’s ability to present so well would not have been possible without your time, effort and guidance!”



... scholarships to pursue their dreams

13 cancer survivors got a head start with a post-secondary scholarship to an institution of their choice in 2013, bringing the total number of scholarships awarded to date to **85**.



Every day, **YOU** step up for kids with cancer.

where the money comes from

Annual Fund

Kids Cancer Care's annual fundraising activities support our mission-based programs and services.

- Revenue from our signature fundraising events, Shave Your Lid for a Kid® campaign and community fundraising events, along with regular donations from individuals, companies and other non-profit organizations totalled **\$4,577,228** in 2013/14 – a **15% increase** over the previous year.

Camp Kindle Capital Campaign

The purchase and renovation of Camp Kindle was made possible through your generous support.

- Three significant commitments in 2013/14, amounting to \$3,450,000 in total, pushed us over our campaign goal and enabled us to complete all the necessary improvements to make Camp Kindle a safe and magical place for our campers.
- Gifts and pledge payments to the capital campaign in 2013/14 totalled **\$3,285,028**, bringing our campaign total to over **\$12.5 million**, including in-kind support.

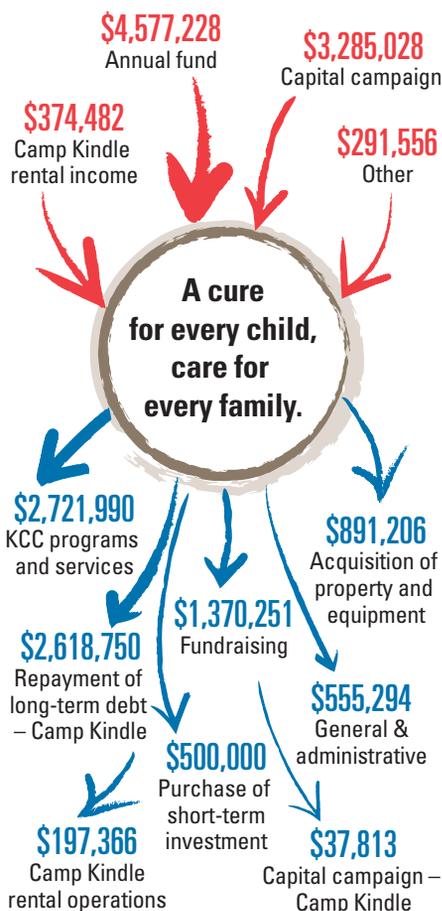
Camp Kindle Rentals

- As Camp Kindle returned to full operation, we were able to make this remarkable facility available to community groups, companies, schools and other health-related organizations during the off-season, which generated **\$374,482** in rental revenue.

Other

- We received **\$91,421** in government grants for our summer employment activities and our Camp and Community Outreach program.
- A watchful eye on cash flow and expenditures helped earn **\$36,464** in interest and other changes in our non-cash working capital contributed **\$163,671**.

where the money comes from



where the money goes

Every day, YOU make our vision possible.

where the money goes

Programs and Services

Kids Cancer Care invested **\$2,721,990** in 2013/14 to offer a wide range of programs and services in six key areas:

- 1. Camp and Community Outreach** – Our commitment to children and families affected by cancer is most evident in the **\$1,301,280** invested in our free Camp and Community Outreach programs.
- 2. Research** – As a partner in the Childhood Cancer Collaborative, we provided \$900,000 to the Experimental and Applied Therapeutics (EXPAT) program at the Alberta Children’s Hospital and the University of Calgary, as part of our total research investment of **\$901,595**.
- 3. Scholarships** – We invested **\$34,686** in education bursaries to help 13 childhood cancer survivors pursue their education dreams.
- 4. Hospital program** – Kids Cancer Care made **\$100,793** available to the Alberta Children’s Hospital to help recruit and retain the best medical staff, fund an international doctor to train in Calgary and fund programs such as family education, bereavement, Look Good, Feel Good, and the Beads of Courage.
- 5. Volunteers** – We depend on the support of our volunteers at all levels of the foundation. Our **\$127,200** investment in our volunteer program was returned manyfold in the **19,000** hours our volunteers gave to support our mission.
- 6. Public Awareness and Education** – Kids Cancer Care invested **\$256,436** in programming associated with Childhood Cancer Awareness Month in September, along with the publication of our newsletters and brochures, our Spokeskid Program, website development, video, photography and awareness building through advertising and marketing activities.

Repayment of Long-Term Debt – Camp Kindle

- The success of our capital campaign allowed us to retire the mortgage on Camp Kindle, eliminating monthly mortgage payments and allowing us to dedicate more revenue to our programs and services.

Acquisition of Property and Equipment

- We were able to make significant land improvements at Camp Kindle and purchase equipment to support our camp and program-based activities, totalling **\$891,206**.

Camp Kindle Rental Operations

The costs associated with renting Camp Kindle to outside user-groups was **\$197,366**.

Fundraising

- The direct costs of our signature fundraising events, along with the salaries and benefits of our fundraising and events staff and the administration costs associated with gift receipting totalled **\$1,370,251**.
- Costs associated with conducting our capital campaign were **\$37,813**.

General and Administration

- The costs of our office lease, administrative staff salaries and benefits and office supplies totalled **\$555,294**.

Purchase of Short-Term Investment

To maximize the value of our cash on hand we purchased **\$500,000** in short-term investments.

Every day, YOU matter.

Every day, you take a place in the hearts of Alberta families facing childhood cancer, through your heartfelt donations, courageous head shaves, inspired fundraising initiatives and remarkable gifts of time.

Thank you.

\$100,000 +

Anonymous Fund at
The Calgary Foundation
Ken and Bernice Baher
Kids With Cancer Society

\$50,000 - \$99,999

Estate of Eunice Yvonne
Marie McLaughlin
Government of Alberta –
Community Initiatives
Program
Scotiabank

\$25,000 - \$49,999

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Government of Alberta –
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Canada Summer Jobs
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Trico Homes

\$10,000 - \$24,999

BMO Bank of Montreal
Brookfield Residential
Bruce and Lori Robertson
Calgary Jewellery Ltd.
Canadian Western Bank Group
Cenovus Employee Foundation
Cenovus Energy Inc.
CIBC Children's Foundation
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RBC Foundation
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Soderglen Ranches Limited
Stan Grad
Talisman Energy Inc.
TELUS Give Where We Live
The Hotchkiss Family Foundation
Trail Appliances Ltd.
Western Energy Services
Corporation

\$5,000 - \$9,999

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ARC Resources Ltd.
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Saskatchewan Minerals Inc.



"We make a living by what we get. We make a life by what we give."

— Sir Winston Churchill



Savanna Energy Services Corp.

Shannon Duke

South Pointe Toyota

Southern Messenger

Sproule Associates Limited

Stantec Consulting Ltd.

Sterling Western Star Trucks
(Alberta) Ltd.

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The HAB Family Foundation

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Trudy Curran

Truman Insurance Agency Inc.

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Donor Choice Program

Universal Ford Lincoln

Wolf Custom Homes Ltd.

Zubin Kothawala

\$1,000 - \$4,999

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8121320 Canada Inc.

A-1 Cement Contractors Ltd.

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Anonymous (9)

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Plumbing & Heating Ltd.

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Community Fundraising Initiatives

\$250,000 +

Coast to Coast Against
 Cancer Foundation

\$100,000 - \$249,999

Shaw Charity Classic

\$50,000 - \$99,999

Enerflex Ltd.
 Golf A Kid to Cure
 Post Hotel Lake Louise
 (Wine Summit)
 Shaw Communications Inc.

\$25,000 - \$49,999

Hellenic Society of Calgary
 and District (Greek Festival)
 The Bodtker Group of Companies

\$1,000 - \$24,999

Alberta Annual Classic
 Team Penning
 Alberta Petroleum
 Storage Systems
 Arcis Seismic Solutions
 ASHRAE – Southern
 Alberta Chapter
 Beddington Heights Elementary
 Bon Ton Meat Market

Calgary Board of Education
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 Calgary Marathon Society
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 Calgary Naval Veterans
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 Canadian Progress Club
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 Jennie Elliot Elementary
 Jumping Mirathon
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 Menchie's Frozen Yogurt
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 Mosaic Energy Ltd.
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 NHL Foundation
 O2 Developments
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 Recreation Vehicle Dealers
 Association of Alberta

**“It's not how much
 we give but how
 much love we put
 into giving.”**

— Mother Teresa



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Telesat Canada
Three Crowns Pub Ltd.
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Potential Events)



Shaves over \$1,000

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1st Sundre Brownies
A Kid's Wish
Aden Allin
Amanda Smith
Andrew Marsden
Andrew Sibbald
Elementary School
Ashlee MacFarlane
Bishop Pinkham Junior
High School
Braden Bauer
Branton Bilingual Junior
High School
Brentview Baptist Church
Bridlewood Elementary School
Brittany Pittman
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Buzzin' Buddies
Cage Chamberlain
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Canadian Pacific
Centennial High School
Christopher Haun
Crescent Heights High School
Daniel Russell
Dawn-Marie Cinnamon
Dean Hughes
DE-Tangled
Dialog
Dr. E.W. Coffin
Elementary School
Ethan Baker
Evan Marineau
Evergreen School
Faye and Marie
Community Shave
Foothills Composite High School
Friends of Ryan
Glenbow Elementary School
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and Sodexo Management
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Shave Your Lid for a Kid
Community Shave
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Sherri Kelley
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St. Mary's Senior High School
Suzuki and Friends
Terence O'Neill
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Trican Well Service Ltd.
Twelve Mile Coulee School
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Zach Smith

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Air Canada Foundation
Bell Media Radio Calgary
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Calgary Stampede
Calgary Sun
Canadian North
Canyon Plumbing & Heating Ltd.
City
CJAY 92
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CTV
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Kids Cancer Care is grateful for every gift, but due to space restrictions, we must limit the above lists to contributions of \$1,000 or greater. We make every effort to ensure the accuracy of our list of supporters and apologize for any errors or omissions. Please notify us of any inaccuracies. **Thank you.**



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**Special thanks to
 our 2013 challengers and kid
 coaches who took part in the
 High Hopes Challenge**

Challengers	Kid Coaches
Adam Legge	Alison
Carol Oxtoby	Cody
Chris Brown	Harshini
Craig Spurn	Hayley
Dave Hooge	Kayla
Glen Eastwood	Kelly
Paul Huizinga	Michael
Travis Porter	Richard
Trudy Curran	Tierra
Val Fortney	Victoria

**“It’s nobler to give than to take. The thrill of taking
 lasts a day. The thrill of giving lasts a lifetime.”**

— Joan Marques

Spokeskids

**A warm thank you to our spokeskids, who represented the
 foundation in 2013/14 by courageously sharing their cancer
 stories at fundraising events around the province**

Adam, Brad, Campbell, Elizabeth, Gordon, Jennifer, Joel, Johann,
 Kate, Kylie, Samantha, Stephen, Taylor

Teen Leadership Program

**Thank you to our teen leaders for generously giving back to
 our local and global communities**

Aaron, Andrew, Aurora, Bhargav, Cameron, Cassandra, Curtis,
 Elizabeth, Evan, Gordon, Harshini, Inaara, Ivan, Jasmine, Jessie,
 Jodey, Kayla, Kennedy, Maria, Michael, Michelle, Morganne, Osama,
 Rose, Samara, Sydney, Teagan, Tierra, Victoria, William

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Special thanks to you, **McAra Printing** and **nonfiction studios inc.**, for generously producing this report at no cost to Kids Cancer Care.



A close-up photograph of a baby with light hair and blue eyes, sitting on a wooden floor. The baby is wearing a blue long-sleeved t-shirt with a red collar and cuffs, featuring a large yellow and red Superman 'S' logo on the chest. The baby is looking directly at the camera with a neutral expression.

every day,
YOU are a hero

kids
cancer care

Kids Cancer Care Foundation of Alberta
609 14 St NW, Suite 302
Calgary, AB T2N 2A1

staff@kidscancercare.ab.ca
Telephone 403 216 9210
Facsimile 403 216 9215
Toll-free 888 554 2267

kidscancercare.ab.ca

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