




Kids
Cancer Care
Foundation of Alberta[®]

**2009/10
ANNUAL REPORT**

Today...



Today,
I'm having **a blast!**

KCCFA's free weekend and summer camps offer kids across Alberta a chance to escape the rigours of cancer treatment for fun-filled adventure outdoors.

These camps got a whole lot better in 2009, when the Foundation purchased its own camp. **Read about Camp Kindle on page 03.**

Photo by Alex Campbell



Today,
I'm cancer-free.



Today, 80% of Canadian children with cancer survive the disease, but for many pediatric brain cancers, the survival rate remains below 20%.

Find out how collaborative research among cancer and brain scientists at the University of Calgary could lead to more targeted treatments, translating into less damage to brain function and more lives saved. See page 05.



Today,
I'm healing.

Premium care is vital to a child's recovery. It is research in action, and without it, children with cancer would not survive.



KCCFA hospital programs help ensure that Alberta children and families heal at all levels – body, mind and spirit. Read about the healing power of KCCFA's digital storytelling project **on page 07.**



Today,
I'm moving on.

Cancer treatments often result in after-effects that lead to missed school and missed opportunities for young cancer patients.



KCCFA scholarships help cancer survivors make that all-important step into adulthood as they embark on their dreams. Find out how Justin is following his dreams **on page 09.**

Tomorrow, we'll be there for them.



KCCFA photo archives



KCCFA photo archives



Message from our leaders..... 02
 Camp & Community 03
 Research..... 05
 Clinical Support 07
 Scholarships..... 09

Volunteers 11
 Fundraising 13
 Financial highlights 17
 Thank you..... 19
 Make a difference..... 27

Our mission

KCCFA is passionately dedicated to helping young people affected by childhood cancer and their families survive and thrive in body, mind and spirit.

Today, we create tomorrow.

Our vision

**A cure for every child,
care for every family.**



Message from our leaders

What we are today comes from our thoughts of yesterday, and our present thoughts build our life tomorrow — Buddha.

Centuries ago, Buddha taught that we create tomorrow's reality today and we do so with intention. The wisdom of this teaching is still alive today and we see it every day in our work at the Foundation.

At the Kids Cancer Care Foundation of Alberta (KCCFA), our intention is clear: **a cure for every child and care for every family**. This vision has shaped who we are today and it will continue to shape us into the future.

Although 2009 was a challenging year financially, it was a year of harvest for KCCFA. Hard-won victories, sometimes years in the making, came to fruition in 2009 and this report celebrates them.

Success takes time, planning and hard work. But before any of these comes vision. None of our achievements in 2009 would be possible without a clear vision. And none would be possible without people like you who are inspired by that vision and continue to help.

We hope you enjoy the stories in this year's report. They represent the collective commitment of thousands of people like you who care to imagine a better future for children with cancer. Thank you for believing in us and believing in them.

Sharing the vision,

Jack Perraton, C.M., QC
Chair of the Board of Directors

Christine McIver, M.S.M., CFRE
Founder & Chief Executive Officer

Tomorrow, we'll see them smile.

Camp & Community

160 acres of sunshine

Fifty years ago, country music singer Marty Robbins recorded his song, *A Hundred and Sixty Acres*, celebrating a place of joy and renewal, surrounded by nature's healing powers. A place where one forgets "what a care or worry means," Robbins' 160 acres of sunshine in the valley sounds a lot like Camp Kindle.

Purchased in the fall of 2009, Camp Kindle sits on a quarter section of land in central Alberta's Water Valley. For hundreds of children and families, it is a haven from the harsh and exhausting battle of childhood cancer. For the Kids Cancer Care Foundation of Alberta, it is a dream come true.

Inspired by her own son's fight with cancer, Christine McIver, KCCFA founder and CEO, has seen the value of camp proven over time. "Year after year, I see children arrive at camp, shy and unsure, weary from cancer, but they leave transformed. They're kids again – confident, energized and full of joy."



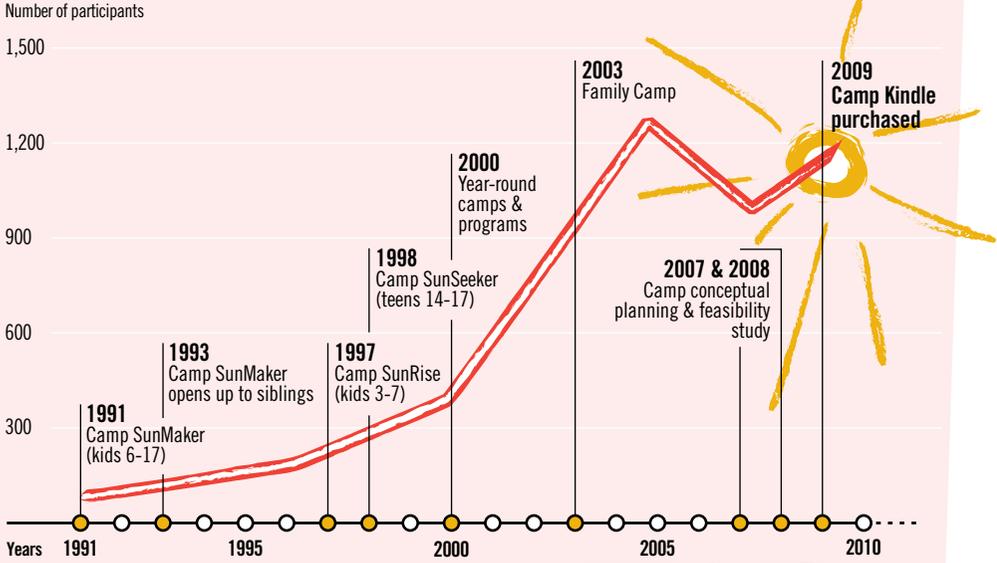
Sun Media Corp.

With Camp Kindle, KCCFA is able to serve even more children. The camp enables KCCFA to customize and expand programs for its growing population and renting the camp to outside groups during the shoulder seasons provides the Foundation with a new source of revenue.

More than a camp, Camp Kindle is a home away from home for hundreds of children and families facing childhood cancer. It is a place of healing and renewal, where kids can put aside their worries and build a community of friendship and support for the long journey ahead.

“They came home telling stories about new friends, funny counsellors and they are non-stop singing camp songs. It’s so nice seeing them smile again!”

19 years of camp



In 2009, KCCFA offered a healing space to 1,118 Alberta children and parents facing childhood cancer through its Camp & Community programs.



photos by Alex Campbell

Today, we'll lay the foundation for tomorrow's **breakthroughs.**

Research

Switching off cancer

What if you could pop a pill that flipped a switch in your body to turn off cancer? Sound like the brainchild of some mad scientist in a bizarre sci-fi story? Perhaps. But research at the University of Calgary (U of C) is showing that this possibility may not be far-off.

Focusing on a highly aggressive brain cancer that is resistant to standard treatments, U of C researchers Drs. Peter Forsyth and Donna Senger discovered a protein in the brain that controls whether or not cancer cells grow and spread. The protein acts as a switch that activates the cancer cell's impulse to spread within the brain.

This is where the power of collaboration comes in. Working with researchers across disciplines and laboratories, cancer scientists Drs. Stephen Robbins, Peter Forsyth and Donna Senger and brain scientist Dr. Sam Weiss, have

discovered that a drug, originally designed for Alzheimer's patients, can stop brain tumour cells from spreading.

Because the Alzheimer's drug is already in clinical trials to determine dose, safety and side-effects, cancer researchers are optimistic that they will be able to test its ability to treat cancer patients even sooner.

"It's an interesting idea that you can use a drug to block the invasion of cancer cells into normal human tissue, but to have that drug already being used in clinical trials is a dream come true," says Forsyth.

When it comes to the brain, targeted cancer treatments are crucial and, although years away from patient care, these discoveries may just be the key. By understanding and manipulating the mechanism that initiates and stops growth in aggressive brain cancers, researchers are able to corral the mass, making it easier to target and treat with less damage to brain function.

These discoveries could have far-reaching consequences. Lessons learned in these labs could lead to new knowledge about the nature of other cancers, leading to more targeted treatments, fewer side-effects and more lives saved.



Drs. Steve Robbins (left) and Peter Forsyth are scientists at U of C's Faculty of Medicine and KCCFA-funded researchers.



KCCFA is helping scientists move closer to understanding childhood cancers every day. In 2009, KCCFA invested \$354,820 in Alberta research projects. With this support, researchers are exploring new angles, new questions about cancer and discovering new possibilities for treatments.

The challenge of pediatric brain tumours

Pediatric brain cancers remain some of the trickiest cancers. They're difficult to diagnose and even more difficult to treat. Because the brain is the control centre for life, targeted treatments are crucial. Surgery or radiation can have devastating effects on a child whose brain is still growing and developing. Doctors must weigh the perceived benefits of treatment against the risk of long-term side-effects that could cripple a child's quality of life.

The deciding factors in designing a treatment plan are the tumour's size and location and the degree to which it has spread throughout the brain. The more it has spread, the harder it is to target without causing damage. With new research, scientists are finding ways to control and corral cancer growth, so they can target the mass with less damage to surrounding tissue and brain function.

Brain teasers

- Pediatric brain cancers take more children's lives than any other cancer;
- There are more than 120 unique brain cancers;
- For many types of pediatric brain tumours, the long-term survival rate remains below 20%.



Today, we'll take **extra care.**

Clinical Support

On the outside, looking in

Herder Hill. It felt like Laura's personal Waterloo. It was just a hill, but it came to mean so much more. It would become a symbol – first as an object of disdain, and later, as an image of sweet normalcy.

Laura is 14 years old. She's artistic, loves horseback riding and sometimes has trouble fitting in at school. A cancer diagnosis at age 13 didn't help. Although painful, Laura's battle with cancer would eventually transform her world view. And, it is this transformation that Kris Joyce, a social worker at the Alberta Children's Hospital, is helping Laura to articulate through a digital storytelling project.

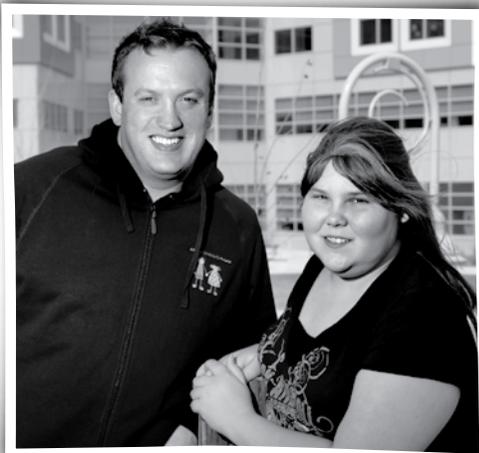
With a computer and software provided by KCCFA, Kris has been coaching Laura through a process of writing, narrating and selecting music and photos for her digital story.

The project is designed to help patients like Laura express the feelings that often come with cancer – fear, guilt, frustration, loneliness. And, with the telling, comes healing.

Herder Hill looms large in Laura's mind and in her digital story. The site of many gym classes, where she and her classmates ran countless laps, the hill became a point of segregation, dividing

her adolescent world into the fit and unfit, the athletic and non-athletic, the cool and uncool. But after seeing tiny babies with cancer, Laura began to feel fortunate about her life. She yearned for the normalcy of Herder Hill.

Laura realized that, on Herder Hill, she and her classmates got it wrong. "It should have been about love and community, not about competition and hating each other for our differences. We should be enjoying each other."



Don Molyneux Photography

As Laura wraps up the project, she is getting excited about taking her digital story to a wider audience, "I'd like people to know that life can change in a minute and that we should appreciate what we have, but also that everyone is there to help. I feel very lucky and I have met so many great people through my cancer journey."



In 2009, KCCFA facilitated the healing of body, mind and spirit in young cancer patients with a \$179,704 gift to health and wellness programs at the Alberta Children's Hospital.

The inner world of childhood cancer

A diagnosis of cancer is by all accounts a traumatic event. It turns worlds upside down. Coping with the physical demands of cancer is challenging enough, but the disease often leaves unimagined collateral damage on a patient's confidence, trust and self-image. A large part of the healing takes place outside the medical process.

Aside from the damaging physical effects of cancer, unattended feelings, passed over during the panic of

treatment, can lead to conditions that impact a child's quality of life: insomnia, nightmares, fatigue, concentration problems, agitation, muscle tension, aches and pains, sometimes leading to serious health problems.

KCCFA's Clinical Support program is designed to help children with cancer heal at all levels – body, mind and spirit. The digital storytelling project is one of many KCCFA programs at the hospital that helps kids make sense of their cancer experience, so they can move on after treatment and live full lives again.

Tomorrow, they'll know we believe in them.

Scholarships

Life out loud

The Pantheon – a world of Goid Monopolists and Psycho-Allergic Nemvorus. It's an alternate universe and entirely the creation of Justin St. Cyr's imagination. But it's a world that Justin is determined to take beyond his imagination and laptop and into the world of Canadian television.

With the help of a KCCFA scholarship in 2008, Justin was able to get a start in his dream career. He studied computer animation at the New Media Campus with the likes of animation icons Steve Rabatich (*Toy Story*, *Heavy Metal*) and Don Boone (*Raccoons*).

Choosing a career in the arts is never easy. It's a fickle industry marked by intense competition. Earning a KCCFA scholarship meant more to Justin than simply the cash value: "I saw it as a sign that I was going in the right direction," he says. "It's very encouraging to have people believe in you."

But Justin has never been one to shy away from his dreams – or a fight. Diagnosed with cancer at age four, Justin was on treatment for years. His parents enrolled him in figure skating to keep him active. By age 11, he was volunteering as a skating instructor; by 15, he'd launched an international ice dancing career.



"People put limitations on themselves but it's their own limitations and they don't see it."

Not Justin.

In his competitive skating days, Justin learned about life. He learned discipline, scheduling, politics and getting in the zone. At the Alberta Children's Hospital, he learned how to live. Now, a cancer survivor, Justin lives life out loud with a care-free attitude, joyful enthusiasm and unshakable determination.

"When you're that sick, as a kid, that's all there is. You don't know anything else," he says. "Then, as an adult, you look back and you realize how much it shaped your life."

A recent graduate of the animation program, Justin is currently pitching *The Pantheon* series to several national television channels – stay tuned!

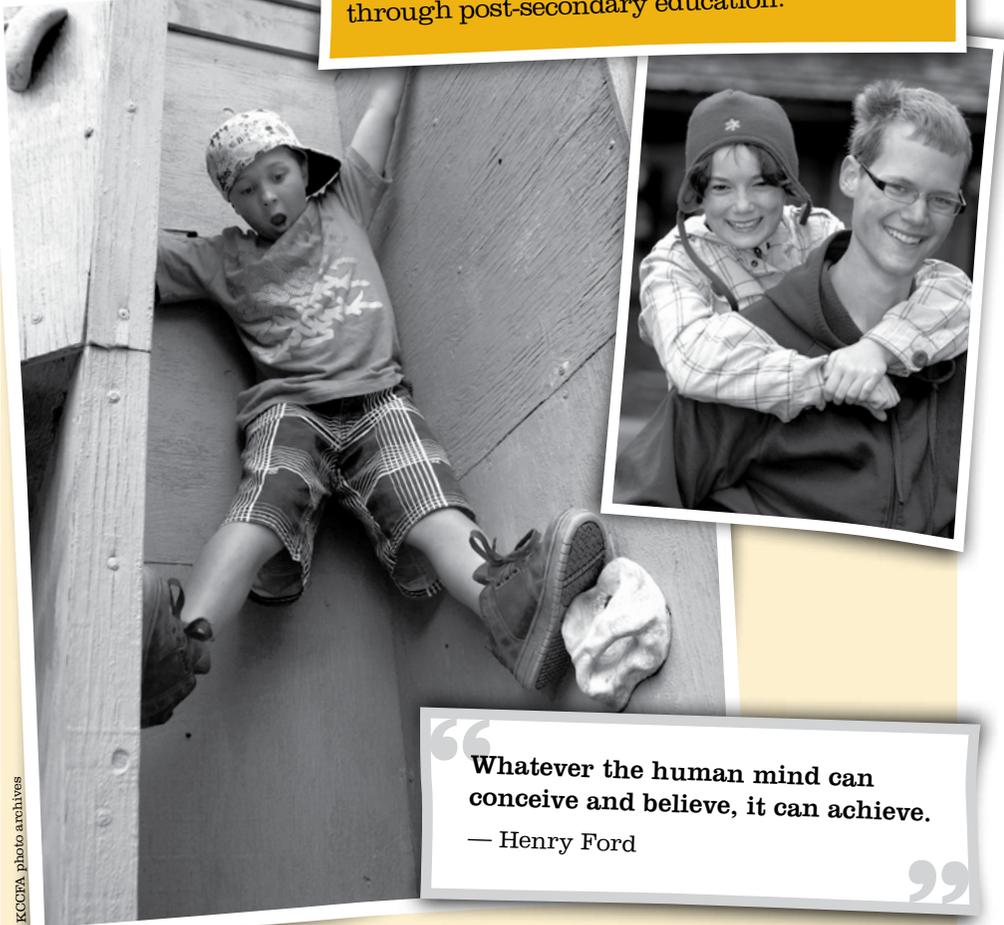
Acorn hunting

Believing in someone is a powerful force. It creates a dynamic environment for growth and new opportunity. In fact, motivational speaker Stephen Covey claims that the ability to see and believe in the potential of others is the mark of a leader. Strong leaders see and unlock hidden potential. Rather than looking for an oak tree, they look for the acorn, because they know a great oak lies within.

Cancer can shake a young person's trust, confidence and self-image. The KCCFA Derek Wandzura Memorial Scholarship program was designed with this in mind. The scholarships give cancer survivors that all-important boost they need as they begin to follow their dreams.

It's just a little reminder to say KCCFA believes in them.

In 2009, KCCFA awarded scholarships to 13 young people to help them follow their dreams through post-secondary education.



KCCFA photo archives

“Whatever the human mind can conceive and believe, it can achieve.”
— Henry Ford

Tomorrow, they'll lend a helping hand.

Volunteers

Have you had your Wheatleys today?

Sometimes a family is hit by unfathomable hardship. They learn their son is special needs. They're told their daughter has leukemia. Five years later, it's Mom. Cancer, again.

There doesn't seem to be any rhyme or reason to why these things happen or just how a family will cope when tragedy strikes. But, every now and then, one of these families pulls through and produces one of KCCFA's greatest allies.

Enter Taylor Wheatley.

Taylor is irrepressible. She's positive, motivated and approaches life with an uncommon passion. As a volunteer, she's invaluable.

Taylor's history with cancer goes back to when she was just five years old. She was certainly sick, but what she remembers is the kindness of the nurses, bonding with other child patients and wheelchair races in the hospital corridors.

And she remembers camp. At camp, it didn't matter if you were bald, had surgical scars or were missing a limb:

"Everyone was there to have fun, to be challenged and to learn to live again."

Living life is what Taylor Wheatley is all about. A Terry Fox Humanitarian Award winner and nursing student at Mount Royal University, she is committed to giving back to children with cancer. While in high school, Taylor organized a hugely successful fundraising shave, served as a KCCFA spokeskid and donated her summers as a camp counsellor.

Most recently, Taylor volunteered on the ticket sales committee for the Dad and Daughter Gala and, today, she's training for Tour for Kids Alberta, a three-day cycling tour that raises money for KCCFA camp programs.



Don Molyneaux Photography

Taylor learned the value of giving back at a young age, watching her mom and dad in action. Both are active KCCFA volunteers. Her mother Linnea helps out at KCCFA Pizza Nights at the hospital and her father Dean helps secure

corporate sponsors for the Parents' Quest gala.

Having walked the road themselves, the Wheatleys know that acts of kindness like these can make all the difference in a child's recovery.

KCCFA volunteers are among the millions of Canadians who help make the world a better place. In 2009, 262 volunteers gave 14,677 hours to KCCFA, helping the Foundation save vital dollars to carry out its mission of helping children and families braving childhood cancer.



KCCFA photo archives

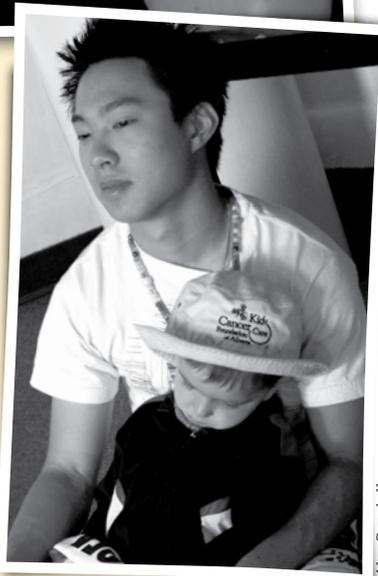
Involved Canadians

When the going gets tough, the tough get going. We've seen it in 2005, when Hurricane Katrina hit, and in 2010, when Haiti was struck by a massive earthquake. So who are the people who take out their wallets and roll up their sleeves when tragedy strikes?

And, on a day-to-day basis, who regularly puts in time to make the world a better place?

Volunteers. Millions of volunteers.

In Canada, some 12.5 million Canadians actively made a difference each year through volunteer work. These volunteers gave 2.1 billion hours to charitable and other organizations. That's the equivalent of more than one million full-time jobs. At an average of \$16.50 per hour, that's close to \$35 billion dollars saved.



Alex Campbell

Statistics from *Statistics Canada* and *Imagine Canada's Caring Canadians. Involved Canadians: Highlights from the 2007 Canada Survey of Giving, Volunteering and Participating.*

Fundraising



Today, you're making great things possible!



Celebrating dads and daughters

You hear it before you see it – a cheerful hum of giggles and carefree shrieks. As you move closer, a tale of perfect childhood innocence unfolds before your eyes. Hundreds of wide-eyed girls, dressed in their satin and crinoline party dresses, wait with rising energy as Dad fixes a corsage on their wrist.

Fathers and daughters – a unique, but all too often, under-celebrated, relationship. But not for the 424 fathers and daughters who took part in KCCFA's first annual Dad and Daughter Gala.

On an October evening that had more in common with an Academy Awards gala than a typical Alberta fundraiser, that special relationship between fathers and daughters was celebrated like never before. Amid popping

flashbulbs and adoring paparazzi, the girls and their fathers received a celebrity welcome as they strolled, Hollywood-style, down a shocking pink carpet at the oh-so-fashionable Hotel Arts in downtown Calgary.

Inside the gala ballroom, decorated in charming pinks and lively polka-dots, fathers and daughters enjoyed dancing, face painting, magicians, balloon sculptures, prizes, auctions and gourmet food.





Mark Derry Photography

“**This was one of the best events I have ever attended!**”



The first annual Dad and Daughter Gala was a tremendous success. Raising \$30,000, it was sold-out a month before the paparazzi lined up along the pink carpet.

It was a magical evening for all and a successful event for KCCFA:

“The whole evening left us with a sense of pride and hope. We are definitely going next year.”

“It was a wonderful view into the world of people helping people, something our youth needs to see first-hand.”

The sold-out gala raised more than \$30,000 for the Foundation’s scholarship program. New donors, sponsors and partners were engaged and an enamoured public is demanding a repeat performance.

“Fantastic event! On the way home, my daughter asked if we could go again next week.”

The Dad and Daughter Gala will indeed be back next year.



“**This was the BEST DAY OF MY LIFE!**”

Fundraising events

Events are a vital part of KCCFA's fundraising activities, accounting for 43% of the Foundation's revenue. Their success depends on people like you. Each year, hundreds of people in the community get behind our kids by getting out and getting involved in KCCFA shaves, signature events and community fundraising initiatives. Raising vital dollars and awareness, these events and the people involved show much-needed moral support to the kids on their journey.

Don, Joanne & the Coach Golf a Kid to Camp

15 years. Hundreds of golfers and sponsors. \$1.6M. Millions of smiles. 15 magical summers.



Tour for Kids

3 years. 230 cyclists. \$600K.
A ton of fun.



Trico Homes Ride for a Lifetime

7 years. Hundreds of motorcyclists.
Thousands of pledges and miles of highway.
\$2M.



In 2009, KCCFA signature events raised \$847,539. The shave program raised \$471,095 and community fundraising initiatives brought in \$865,197.



Parents' Quest for the Cure Gala

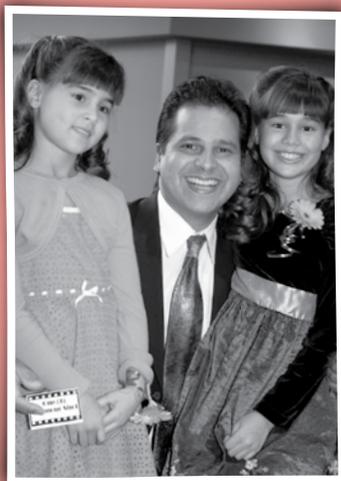
7 years. Hundreds of sponsors, galagoers and champagne toasts. \$700K.

The Ride for a Lifetime and Parents' Quest gala support a hub of research activity in Calgary: 64 unique research projects, including the KCCFA Chair in Pediatric Cancer Research and the Hughes Children's Cancer Research Centre at the University of Calgary.



Shave Your Lid for a Kid®

11 years. 5,700 shaves, toques and ball caps. \$7M. Vital dollars that have made a real difference in the lives of children with cancer.



Dad and Daughter Gala

1 year. 424 dads and daughters. 17 sponsors. \$30K. Many happy scholarship recipients and a healthy endowment fund.

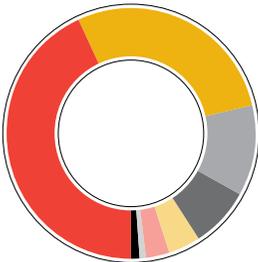
Financial Highlights

Generosity, commitment, investment, **possibilities.**

KCCFA raised \$3,055,464 in 2009/10, down 24% from the previous year.

- Challenging economic conditions continued to impact Foundation activities in 2009/10.
- Revenues were down in almost all fundraising initiatives: KCCFA events, community initiatives and donations from individuals, corporations and other not-for-profits; however, government grants increased by \$118,056 over the previous year.
- The biggest drop was in fundraising events, where a decrease of \$583,557 resulted primarily from a sharp decline in the number of people who shaved their heads and collected pledges for the Shave Your Lid for a Kid® program. Ride for a Lifetime pledges were also down over previous years and contributed to this loss.
- KCCFA is not alone. Charitable organizations across North America experienced similar challenges, with 46% reporting decreased revenues. These are the worst results the industry has experienced in at least 10 years. *(AFP 2009 State of Fundraising Survey)*
- With the addition of Camp Kindle, KCCFA added a new rental revenue stream, which brought in \$94,002 from outside groups.

where the money comes from



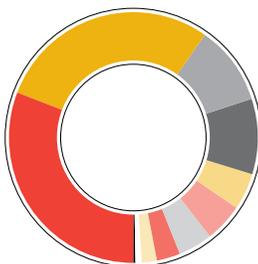
- 43.1% Foundation fundraising events
- 28.3% Community fundraising events
- 11.9% Individual and corporate donations
- 7.7% Donations from other not-for-profits
- 4.0% Government grants
- 3.1% Camp Kindle rental income
- 1.0% Capital campaign revenue
- 0.9% Investment income

To reduce printing costs, we have included only financial highlights in this report. To view the complete financial statements, visit our website at kidscancercare.ab.ca or contact our office at 403.216.9210 or staff@kidscancercare.ab.ca.

KCCFA invested **\$3,717,319** in programs and operations in 2009/10, up **15%** from the previous year.

- Despite the decrease in revenue and, as a result of its prudent cash management, KCCFA was still able to expand the delivery of its services.
- The acquisition of Camp Kindle had a significant effect on operations with the purchase of the camp for \$2.2 million funded through a bank loan of \$1.1 million and cash reserves of \$1.1 million.
- To maintain and operate Camp Kindle, KCCFA expanded operations, staff and resources, which increased camp expenses by \$162,757. Additions include a full-time kitchen and maintenance manager, and new infrastructure to allow for facility rental. An additional increase of \$321,800 is due to amortization of the Camp Kindle buildings.
- More families participated in Camp & Community programs in 2009/10; usage was up 11% over the previous year. KCCFA's experience mirrors that of the rest of the country. Almost half of Canadian charities are experiencing increased demand for services. (*Imagine Canada*, April 2010)
- With expanded activities, KCCFA increased its reliance on volunteers. Thirty per cent more volunteers participated in programs and fundraising.
- To allow KCCFA to focus on priorities, investment in Clinical Support decreased by 55% to \$179,704. Prior to 2009, KCCFA funded three pilot oncology nurse positions with the knowledge that once these positions were established, the Alberta Children's Hospital Foundation would take over the funding. They did so in 2009.
- In response to the challenging economy, KCCFA expanded fundraising initiatives to secure new revenue sources with long-term growth potential. KCCFA also incurred extra fundraising expenses by embarking on the initial stages of a capital campaign to seek funding to finance the purchase and redevelopment of Camp Kindle.

where the money goes



●	30.6%	Camp & Community programs
●	28.8%	Fundraising activities
●	10.3%	General & administrative
●	9.5%	Research
●	4.8%	Clinical Support
●	4.8%	Communications & public education
●	4.4%	Camp Kindle rental operations
●	3.1%	Volunteer program
●	1.8%	Scholarship
○	1.0%	Amortization
●	0.9%	Capital campaign - Camp Kindle

Today, we give thanks.

Thank you

With your heartfelt donations, brave head shaves and inspired fundraising initiatives you have taken a place in the hearts of Alberta families facing childhood cancer and made a difference in their lives. **Thank you.**

HEROES

\$100,000+

Alberta Lottery Fund
Coast to Coast Against Cancer Foundation
Kids With Cancer Society
Lite 96
Trico Homes/Charitable Foundation

CHAMPIONS

\$50,000 - \$99,000

McCarthy Tétrault, Barristers & Solicitors
Scotiabank

HANDS of HEALING

\$25,000 - \$49,999

Calgary Jewellery Ltd.
CTV
Meyers Norris Penny LLP
Nexen Incorporated
TAQA North
The Calgary Foundation –
Taramatt Endowment Fund

HANDS of HONOUR

\$10,000 - \$24,999

Calgary Sun
Cardel Homes
CGI
Continental Electrical Motor Services Ltd.
Delta West Academy
Deluxe Design Group
Gary Nissen
Genco Development Corporation
GLJ Petroleum Consultants Ltd.
Golder Associates Ltd.
Kids Up Front
Kinsmen Club of Stampede City
Pengrowth Management Limited
RBC Foundation
SeisWare International Inc.
Trail Appliances Ltd.



Alex Campbell



“Our son has gone to camp three times now and each time he comes home happily exhausted. His confidence in himself is renewed as is his belief that he is just like other kids and can do anything.”

HANDS of PROMISE

\$5,000 - \$9,999

Anonymus (2)
 Aurum Ceramic Dental Services Ltd.
 Betty Lou Munro
 Chernoff Family Foundation
 CIBC Children's Foundation
 Clifford Foss
 Cognera Corp.
 Computer Modelling Group Ltd.
 ConocoPhillips Canada Limited
 Core Resources Inc.
 Delta Construction & Siding Ltd.
 Deschenes Regnier
 EnCana Cares Foundation
 Everett Hitchinson
 Graham Group
 Hopewell Residential Communities Inc.
 Julia Janes
 Ken & Bernice Baher
 Kinette Club of Stampede City
 Kinsmen Club of Calgary
 Kramer Mazda
 Leslie & Irene Dubé Foundation
 Maguire Window & Floor Coverings
 Michael R. Shaw Foundation
 Nestle Canada Inc.
 Nickle Family Foundation
 Olympia Liquor
 Proffit Management Ltd.
 RBC Royal Bank
 Redwater Rustic Grille
 Remington Development Corp.
 Savanna Energy Services Corp.
 Solo Liquor Holdings Ltd.
 Sterling Western Star Trucks (Alberta) Ltd.
 Suzuki
 Telus Communications
 The Forzani Group Ltd.
 The United Way of Calgary and Area
 Totem Building Supplies

Truman Insurance Agency Inc.
 Uniglobe Geo Travel
 Universal Ford Lincoln
 Walt Healy Motorsports
 Western Fleet Lease and Repo
 Wolf Coulee Resources Inc.

HANDS of HOPE

\$1,000 - \$4,999

1372171 Alberta Ltd.
 599046 Alberta Ltd.
 778466 Alberta Ltd.
 A Child First Preschool Inc.
 Acumen Capital Partners
 Alberta Children's Hospital Foundation
 Ali Zentner
 AMI Plumbing
 Anne McCaig
 Annie Freeze
 Anonymous (4)
 ARC Resources Ltd.
 Arrow Hedge Partners Inc.
 ATB Financial
 ATCO Energy Solutions
 Avenue Magazine
 Barbara McKillop
 Ben & Betty Thorlakson
 Berkhold Family Foundation
 Bertram Drilling Corp.
 Bill Brown
 Bob Niven
 Boga Design
 Boyd Petrosearch
 Brett Dale
 Brian Norrie
 BriCar Contracting
 Bruce Halase
 Bunch Welding Ltd.
 Burstall Winger LLP
 CalCana Industries Ltd.
 Calgary Motor Dealers Association
 Calgary Naval Veterans Association



KCCFA photo archives

HANDS of HOPE (continued)

Cam Clark Ford
Canadian Tire R & C Siddon Sales Ltd.
Canem Systems Limited
Canwest Plumbing & Heating Ltd.
Carma Developers Ltd.
Chad Widmer
Charlie Fischer
Chris Wright
Christine Jackson
Christine M. McIver
Clearwest Solutions Inc.
Clickspace Interactive Inc.
Clint Cawsey
CMW Contracting Ltd.
Complete Body Health Ltd.
Cougar Contracting Ltd.
Country 105
CP Rail
Crave Cupcakes
Crew Energy Inc.
Cymru Resources
Darrell Maggs
Dave Kelly
Dave Needham
Dave Thorne
David Chernos
David Cook
David Salomy
Dean Smith
Deann Simard
Dilawri Group Calgary
Divestco Inc.
Dome Britannia Properties
Domaslai Designs Ltd.
Douglas G. Campbell Professional Corporation
Durwest Construction Systems (Alta.) Ltd.
EnCana Corporation
EVC Management Inc.
Fairborne Energy Ltd.
Fairways Drywall Ltd.

First Calgary Savings
FirstEnergy Capital Corp.
Frank A. Mason Professional Corporation
Fraser Brenneis
Fred Morrissey
Frozen Memories Inc.
Gary Jennings
Glen Rumpel
Glenda Neyedly
Gordon Lackenbauer
Grey Owl Engineering
Hank Gillespie
Harry & Martha Cohen Foundation of Calgary
HBI
Helen Koslowsky
Herve Lafontaine
Holy Spirit Charitable Society
Hungarian Veterans' Association Casino Acct.
IA Clarington Investments Inc.
Imagewear
International Brotherhood of Boilermakers
Jack & Eileen Cave
JDEL Associates Ltd.
Jeff Black
Jeff Boyce
Jerry Richardson
Jertyne Interior Services Ltd.
John Gulley
Jonathan Lam
Judy Chernos
JWG Management Ltd.
Kathy Kirdeikis
Katrina Rasmussen
Keith MacPhail
Kennibar Resources Ltd.
Kent Fielder
Kent MacIntyre
Kimberly Festa
Kristi Beunder
Labbe-Leech Interiors Ltd.
Larry Farmer

“Camp has been a fabulous experience for both boys. Along with those ‘deep’ life lessons, camp is just plain fun. The rafting, climbing, sleeping out, hanging out with friends, and ‘eating what I want’ are just a few of the highlights of their week.”



HANDS of HOPE (continued)

Lauren Warrack
 Lawrence Backmeyer
 Lesley McIntaggart Massey
 Leslie Pringle
 Lisa Bjornson
 Macleod Dixon Barristers & Solicitors
 Madison Industrial Equipment Ltd.
 Marinas Snyders
 Mark Konopczynski
 Mark Suchan
 Mark Tapping
 Martin Newby Consulting Ltd.
 McCarthy Tétrault Foundation
 McCrum's Office Furnishings
 Michael Nyikes
 Michele Morley
 Michelle Crone
 Michelle Stokke
 Mike MacKay
 Monica Zuczek
 nonfiction studios inc.
 Obtek Ltd.
 Online Business Systems
 Patrick White
 Penhold Building Supplies Ltd.
 Peter & Cristina Blackmore
 Progress Energy Trust
 Ptarmigan Charitable Foundation
 Q107
 Quality Group of Companies
 Rapid Response Project Ltd.
 Ravi Grover
 Renae Tims
 Richard Bonnell
 Richard Stewart
 Rob Slavich
 Ron Smith
 Ross McMillan
 Ryan J. MacLeod
 S & W Diesel Repair

Sapphire Technologies
 Serge Millette
 Shoemaker Drywall Supplies
 Simon Best
 Spartan Controls Ltd.
 Stan Poulsen Trucking Ltd.
 Stantec Consulting Ltd.
 Supreme BASICS Office Products
 Surjit Lally
 TD Asset Management Inc.
 TD Insurance Meloche Monnex
 Telsec Development Ltd.
 Tenaska Marketing Canada
 Terence Moynihan
 Terrance Lawrence
 Terry & Donna Aarsby
 The Oil Drop
 The Finest Details
 The Rotary Club Of Calgary Centennial
 Timonty McElroy
 TMP Consulting Engineers
 TransCanada PipeLines Limited
 Trinidad Drilling Ltd.
 Trish Matheson
 T-Squared Software
 UTS Energy Corporation
 Vic Perry
 Wayne Gellhaus
 Wayne Latam
 Westlock Lodge No. 330
 Xemex Contracting Inc.
 Yellow Pages

Shave Hosts

\$1,000+

Alice Smith
Andrew Sibbald School
Arbour Lake School
Canadian Pacific Railway
Central Memorial Football Team
Colonel Irvine Junior High School
Cuauhti Olguin
Deer Run School
Dr. E.P. Scarlett High School
Edna Jackson
Elizabeth Higgs
Emilee Shackleton
Foundations for the Future Charter Academy
Golder Associates
Henry Wise Wood High School
Hillhurst School
Jennifer Lilly
Josie Bauman
Leslie Pringle
Lester B. Pearson High School
Melissa and Jacob Simpson
Mount Royal College Students' Association
Nellie McClung School
Nicholas Webb
O.S. Geiger Elementary School
Roger Bilger
Ross Ennion
SAIT Business Students' Alliance
Shanee Roberge

Shannon Jones
Shave a Klingon
Shawna Woolrich
Sir James Lougheed Elementary
St. William Elementary School
Stolos Sports Bar
Tao of Peace
Tasha Moritz
Tawnya Perry
Top it off for Tegan
Travis Stephens
Tuscany Elementary School
University of Calgary Faculty of Medicine
Wayne Wright
West Island College
WestJet Finance Department
William Aberhart High School

KCCFA is grateful to all our supporters. Due to space limitations, however, we are able only to list contributions of \$1,000 and higher. We have made every effort to provide an accurate list of supporters. We apologize for any omissions or errors. Please notify us of any inaccuracies. **Thank you.**



KCCFA photo archives

Community Fundraising Initiatives

\$50,000+

Coast to Coast Against Cancer Foundation
Golf & Build A Kid to Cure
Post Hotel - Wine Summit
Rogers Communications Inc.
Toromont Energy Systems

\$25,000 - 49,999

Cargill Meat Solutions Corporation
Joel's Journey

\$1,000 - \$24,999

AAB Steels
Agrium Inc.
Alberta Petroleum Storage Systems
Bangla Sammelan Foundation of Alberta
Bon Ton Meat Market
Bonavista Petroleum Carstairs Gas Plant
Brian Chisolm BBQ
Calgary North Hill Lions Club
Canadian Association of Geophysical Contractors
Canadian Heavy Oil Association
Canadian Pacific Railway
Canadian Progress Club Calgary North
Canadian Remarketing Group
Coach & Horses Ale Room
Cornerstone Business Services Inc.
Cornerstone Foundation
Cross for Kids
Crowchild Bottle Depot
Dale Campbell - Benefit Shoot & Auction
Discovery Tree Childcare

DTC Montessori Preschool
Dustin Tompkins
Fantastic Promotions Ltd.
Firewagon
First Calgary Savings
Gemini Corporation
Gurpreet Lail-Dhaliwal Birthday
Johns Manville Canada Inc.
Jugo Juice
Mavericks Chuckwagon Society
McKenzie Lake School
Monterey Park Elementary School
Morgex Insurance Group Ltd.
Mosaic Energy Ltd.
Otter Bottle Incorporated
Pineridge Community Association
Prairie Oak Ranch
Professional Golf Association of Alberta
Rangeland RV & Trailer Sales Ltd.
RBC Foundation
RBC Wealth Management
Recreation Vehicle Dealers Association
Regional Mortgage Corporation
Savridi Singers Association
Sorrenti's Catering
St. Dominic Catholic High School
Stavely Elks
Strathmore Poker Run
Sushi Kai
The Brown Family
The Cumis Group
William Aberhart High School



Volunteers

By giving so generously of your time and talents, you are helping us change the face of childhood cancer, one child at a time. **Thank you.**

Adele Eckert
Aditi Amin
Aileen Rudock
Al Martin
Alan Hunt
Alex Campbell
Alex Shepherd
Alex Oswell
Alexis Misner
Alisha Virk
Allen Cayen
Allison Gillis
Allison Norris
Amy Redman
Andy Kinmonth
Ann Greenwood
Anra Lee
Aria Johnston
Ashley Janzen
Ashley Xu
Barbara Forster
Barry Verheyde
Becky Hunter
Bill Brown
Bill Marshall
Birgit Ladoucer
Blaine Lodomez
Blair Foisy
Brad Kostyniuk
Brad Rains
Brandi Dickman
Breanne Blackburn
Brent Chiswell
Brent Morrison
Brett Greenlaw
Brock Shepherd
Bruce Gibson
Bruce Morris
Caitlin Holtby
Candice Bower
Carlene Bender
Carrie Martin
Cassandra Lehti
Cathy Stang
Chantal Leblanc
Charbell Letef
Cheryle Becker
Chris Jakul
Christa Sutherland
Christie Donague
Christie Gibson
Christine Giurissevich
Clint Clark
Cora Shea
Courtney Arnott
Dan O'Brien
Dana Grinde
Danielle Rettie
Darcy Deery
Darrell Brown
Darren Deitz
Dave Needham
Dave Wah
Dave Wylie
Dawn McManus
Dean Wheatley
Deanna Wiggett
Denise Pare-Watson
Devin Galambos
Diane Hamilton
Diane Stevenson
Digney Eisner
Donna Aarsby
Donna Oswell
Doug Sangster
Dr. Leslie Robertson
Dr. Nancy Moules
Dr. Steve Robbins
Dustin Salisbury
Earl Daly
Egbert Jager
Elly Strother
Eric Daku
Ericka Jerome
Erin Roberts
Ernie Greenwood
Ethan Kostyniuk
Faye Joseu
Flo Smith
Gaya Narendran
Gina Gurung
Gord MacPherson
Grace Wong
Haley Cochrane
Harold Winston Watson
Hayley Brand
Helen Yuck
Iyswarya Bhaskar
Jane Fowler
Jane McCruden
Janessa DeCoste
Janet Le
Janice Wilson
Janie Becker
Jason Baker
Jason Gaul
Jayne Schafer
Jeanelle Kerr
Jeevan Mangat
Jeff Macleod
Jeff Taylor
Jemma Li
Jen McLeod
Jenelle Thompson
Jen Barreth
Jenn Jakul
Jenn Murdock
Jenn Rogers
Jennifer Yelland
Jessica Strachan
Joanne Johnson
Joanne MacDonald
Joelle Brausen
John Cuthbertson
John Tucker
Jon Founk
Jonathan MacDonald
Jonathon Wong
Josh Misner
Joy Waschuk
Julee Hopper
Justine MacDonald
Karen Coulter
Karen Leung
Karisa Gaul
Kate Kokoski
Kate Murray
Kate Potts
Katherine Dromparis
Kathryn Gardner
Kathy Ho
Kathy McTavish
Kathy Needham
Katie Arsenault
Kayley Kalancha

VOLUNTEERS **(continued)**

Keith Shepherd
Kelly Grinde
Kelly Raymond
Kevin Ho
Kim Carrington
Kim Fennema
Kim Gaul
Kim McMillan
Kristy Brown
Kurt Norman
Kyla Tremblay
Lana Tacey
Larry Farmer
Laura Cuthbertson
Laura Murdock
Laura Sadler
Leanna Lachowsky
Lee Morris
Lee Murray
Leo Sweeny
Leon Lau
Linnea Wheatley
Lisa Thornton
Lisa Usselman
Lyle Edwards
Mabel Simpson
Mackenzie Radomski
Mackenzie Williams
Maddison Lehti
Magdalena Matracki
Maja Maurer
Mallory Kirzinger
Maria Garrido
Mary Benning
Mary-Ann DeVries
Matt Dennys
Maureen Dodd
Meagan Diduck
Meera Patel
Megan Roach
Michael Nyikes
Michael Sangster
Michelle Mejury
Michelle Petsuk
Mickey Campbell
Mike McKillop
Mike Wangsness

Miranda Moss
Nancy Rattray
Natasha Hunt
Nelson Leong
Nicole Burnham
Nicole Liboiron Coles
Nicole Marie Moore
Nicole Spreen
Nina Mangat
Paige Stang
Patty Suter
Perry Lewin
Ralph Christopherson
Rayleen Miller
Reanne Booker
Renee Birrell
Renee Durance
Rhea Wade
Rhonda Beers
Richard Gardner
Robin Bragg
Robyn Hill
Ron Busch
Rose Tymensen
Ruth Wylie
Sadie Garland
Samantha Andres
Sandra Scott
Sara Foster
Sara Hansford
Sarah Jessup
Sarah Melville
Sarah Monkpaes
Sean Gille
Shannon Morgan
Shantel Tymchatyn
Sharon Baptiste
Shaun Whynacht
Shellen Thomas
Shirley Ewert
Stefani Doucette
Stephanie Laidlaw
Stephanie Duncan
Stuart Grant
Sue Garland
Sue Saunders
Sue Washington
Susan Carlesimo
Suzanne Shultz

Suzanne Verheyde
Tallis Goulard
Tammy Pham
Tannis McBean
Tara Gallup
Taylor Wamsley
Taylor Wheatley
Ted Wilson
Terry Baptiste
Thomas Oswell
Tina Cleary
Trevor Trefanenکو
Trevor Wright
Troy McDonald
Trudi Webster
Val Hopwood
Valerie Brule
Vanessa Slobogian
Veronica Ryl
Vicky Mohr
Wally Murray
Warren Gaul



Tomorrow, we'll need **your help.**

Make a difference

You can help give children with cancer an unforgettable camp adventure, give cancer survivors a chance to pursue their dreams with an education scholarship, set valuable research in motion and make sure kids receive the best care possible at the hospital. There are so many ways you can help.

Here are 10.

1. Donate

Make a gift to the Kids Cancer Care Foundation of Alberta.

2. Double your giving

When donating, find out if your company has a matching gift program to double the impact of your gift.

3. Make monthly gifts

Register for our monthly giving program and help fund the next wave of childhood cancer research. Monthly donations from your bank account or credit card are convenient and, over time, amount to a significant gift that could one day lead to a cure for cancer.

4. Provide a fitting memorial

Honour the life of someone special by making a gift in their name. We'll send words of comfort in a card to the family, letting them know you made a gift in honour of their loved one.

5. Leave a legacy

Giving from the heart brings meaning, dignity and purpose to a life well-lived. A legacy gift provides an opportunity to support KCCFA, so our work can continue long after you're gone. Speak to your financial adviser about leaving a bequest for KCCFA.

6. Shave Your Lid for a Kid®

Become part of the movement that is raising millions for children with cancer. Lose your hair and show moral support for kids who lose theirs during cancer treatment.

7. Take part in a KCCFA fundraising event

Events need people! Ride a motorbike, swing a golf club, dance at a gala. It's all fun and helps the kids.

“Our daughter, who had become extremely shy and timid after her illness, has blossomed. It is truly amazing to watch.”



KCCFA photo archives

8. Plan your own fundraising event

Run 10K, hold a car wash, plan an art auction, dance for 24 hours, canoe across a lake, bake cookies or flip pancakes. **There are countless ways** to raise money for KCCFA and each one makes a difference. Contact our manager of community initiatives with your ideas.

9. Volunteer

Volunteers are the heart and soul of KCCFA. Whether you enjoy working with children, prefer the allure of special event planning or the quiet of an office, we have a place for you.

10. Spread the word

Our greatest resource is you – our dedicated community friends. Tell your friends, family and colleagues about KCCFA and the work we do.

To find out how you can help children with cancer, contact our office today.

T 403.216.9210 or toll free at 1.888.554.2267 (in Alberta)

E staff@kidscancercare.ab.ca

W kidscancercare.ab.ca

M Kids Cancer Care Foundation of Alberta

609 – 14 Street N.W., Suite 302
Calgary, Alberta T2N 2A1

KCCFA team

Board of Directors

As of January 31, 2010

Jack Perraton, C.M., QC, Chair

Jackie Altwasser, Treasurer

Crispin Arthur, Secretary

Dr. Christopher Brown

Naveen Dargan

Charles W. Fischer

Cindy Gibson

A. Joni Hughes

Barry Lee

Catherine Laing

Don Schafer

Brad Stevens

Don Stevens

Dr. Doug Strother

Staff Team

As of January 31, 2010

Christine McIver, M.S.M., CFRE
Chief Executive Officer

Gail Corbett,
Communication Manager

Sharlene Coulter,
Manager of Volunteers

Janessa DeCoste,
Nursing Coordinator

Katherine Fortier,
Community Program Coordinator

Roz Freeman,
Event Coordinator

Ashlee Guise,
Community Initiatives Coordinator

Michele Keys,
Camp Kitchen Manager

Kris Lashmore,
Camp Maintenance Manager

Mike MacKay,
Director of Camp & Community
Programs

Candice Martin,
Manager of Community Initiatives

Trish Matheson, CFRE
Director of Development &
Communications

Janice McLeod,
Administrative Coordinator

Jodi McNabb, CFRE
Development Manager

Jordan Miller,
Camp Program Manager

Carly Murray,
Event Coordinator

Mary Phillipo,
Camp Administrative Coordinator

Tracey Stahn,
Community Program Coordinator

*All photos by Unique Perspectives Artistic
Photography, unless otherwise noted.*

**“Dreams are today’s answers
to tomorrow’s questions.”**

— Edgar Cayce





KCCFA is passionately dedicated to helping young people affected by childhood cancer and their families survive and thrive in body, mind and spirit.

Kids Cancer Care Foundation of Alberta

609 – 14 Street N.W., Suite 302
Calgary, Alberta T2N 2A1

T 403.216.9210 or toll free at **1.888.554.2267** (in Alberta)

F 403.216.9215

W kidscancercare.ab.ca

Registered charity # 899409171RR0001