

# Lives you touched in 2020-21

## NURSING



**500**

nursing hours dedicated to keeping our COVID-adapted, in-person programs and fundraising events safe

## CHILD LIFE SERVICES



**1,673**

viewers benefitting from 4 Facebook Live Q & A and info sessions with our nursing manager and child life specialist

**163**

kids connecting through a vibrant online community with regular recreational and therapeutic child life sessions

**4**

kids and their families benefitting from 27 hours of 1:1 time with our child life specialist, learning to manage their worries and fears through medical play, role playing and coping strategies

## WELLNESS & RECREATION



**103**

home-cooked meals nourishing 36 families facing childhood cancer during COVID-19

**258**

gift packages delivered to families, lifting spirits and enhancing online program experiences

**500**

kids and parents participating in our online and physically-distanced COVID-compliant programs, connecting and supporting one another while having fun

## THERAPEUTIC EXERCISE



**27**

kids benefitting from the healing power of exercise with 165 hours of 1:1 time with our PhD exercise specialist

**49**

kids and teens enjoying the social and physical health benefits of exercise in 40 online sessions and 3 physically-distanced outdoor adventures, hiking, canoeing and laser tag when it was safe to do so

**4,800**

viewers tuning in from 3 continents for 2 Facebook Live exercise sessions with our PhD exercise specialist

## TEEN LEADERSHIP



**33**

teens benefitting from regular online contact through the Teen Leadership Program, learning from one another, building new skills and supporting each other through the pandemic

## CAMP



**275**

kids and parents enjoying the natural beauty of the foothills during their private family get-away and Kindle Play Day at Camp Kindle

**9**

virtual campfires lifting spirits and bringing the magic of Camp Kindle to 1,200+ families and supporters

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## SCHOLARSHIPS



**13**

young people pursuing their dreams with the help of a Derek Wandzura Memorial Scholarship at a post-secondary institution of their choice

## VOLUNTEERS



**300**

volunteers dedicating 3,492 hours to help deliver programs and fundraising events and to maintain Camp Kindle

## RESEARCH



**\$223,322**

invested in basic, translational and clinical research projects at the Alberta Children's Hospital and University of Calgary

## EDUCATION SUPPORT



**2,000+**

online tutoring hours benefitting 51 kids with cancer-related learning issues

**59**

parents learning to support and advocate for their children with cancer-related learning issues in a 7-part webinar series with neuropsychologists, psychologists, educators and child life specialists

**16**

refurbished laptops and tablets delivered to families, making online learning possible for kids without computers

**111**

school kids learning about childhood cancer and how to support a classmate with cancer during four virtual Cancer in the Classroom presentations

## FUNDRAISING



**68**

cyclists riding 17,000+ kilometers to raise \$203,543 in the first ever Kids Cancer Care Cycle Challenge

**382**

everyday heroes raising funds by razing their heads (moustaches or beards) through the Big Brave campaign

**1,000s**

of cans and bottles donated in cities across southern Alberta, raising \$89,973 through our Back-to-Basics Bottle Drives

**100+**

individuals and corporations raising much-needed funds, selling masks, organizing COVID-19-adapted golf tournaments, holding online raffles and auctions and selling Candygrams at Christmas

**150**

limited edition Derek Bear toques selling out in 12 days

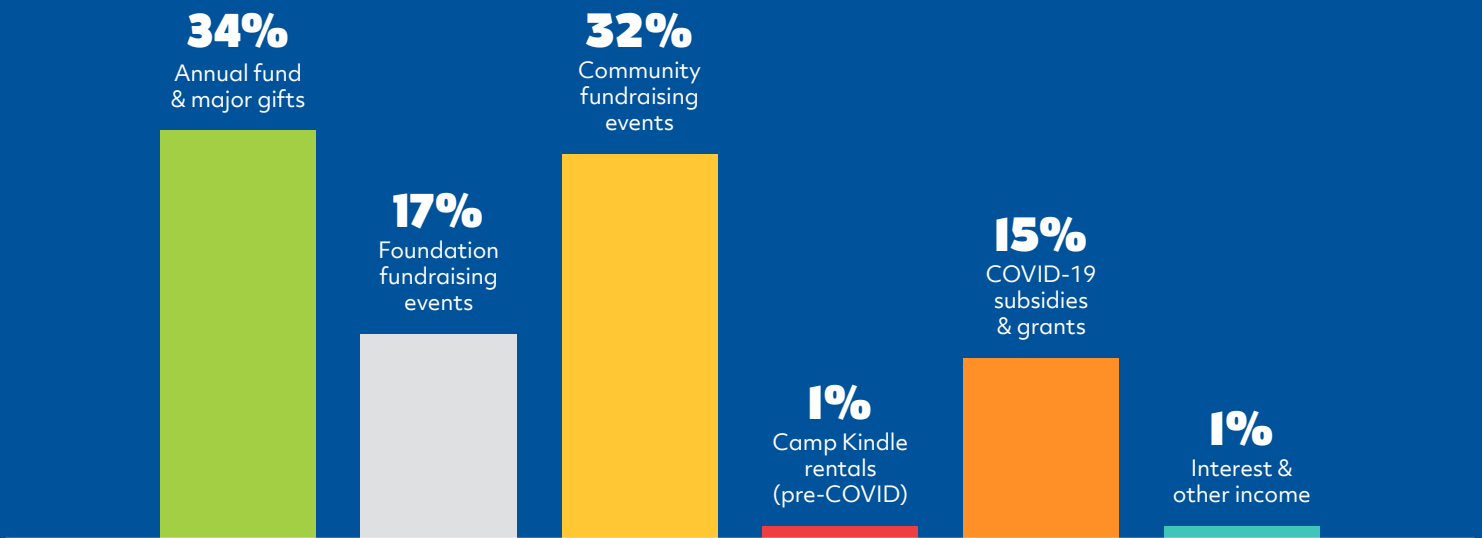
**66**

new monthly donors helping us deliver programs and services at no cost to families



# 2020-2021 Highlights

## SOURCE OF FUNDS



## INVESTMENT IN PROGRAMS AND SERVICES

