



For more information on the ride and sponsorship opportunities, please contact Roz Freeman ~ freeman@kidscancercare.ab.ca or 403.984.1228



Ride for a Lifetime

A three-day, first-class motorcycle adventure to help send children with cancer to camp.

June 25-27, 2010

Calgary > Jasper > Fairmont Hot Springs > Calgary



- > Canada's best open roads >
- > unbeatable camaraderie >
- > V.I.P treatment >
- > exceptional roadside support >
- > impacting children with cancer >



Register online at

kidscancercare.ab.ca

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Got A Passion For Riding And The Open Road?

Participate in the **Kids Cancer Care Foundation Ride for a Lifetime** and become part of the legacy that is providing hope for children with cancer.

Why Ride?

This year alone, more than 100 kids in Alberta will be diagnosed with cancer. The Kids Cancer Care Foundation of Alberta (KCCFA) provides hope and help to these kids and their families. From diagnosis and beyond, KCCFA reaches out and helps at a very difficult time—a time when they are facing great uncertainty, long hospital stays and harsh medical treatments.

KCCFA is committed to being a catalyst for groundbreaking research. Research means less suffering and pain for kids as new therapies with fewer side effects are developed. One day, **it will mean a cure. But until there's a cure, there's camp!** Each summer KCCFA sends hundreds of kids to camp, where they can forget about cancer and just be kids again.

After 19 years of renting camp facilities, KCCFA purchased its own camp in 2009. In celebration, **funds raised by the 2010 Ride for a Lifetime will support our cancer camps.** As a rider, you'll be invited to Motorcycle Mania Day—a chance to go to camp on your bike and see these kids having the time of their lives.

Our Track Record

Conceived by a group of community-minded riders 7 years ago, the ride has raised over \$1.8 million for childhood cancer research. These dollars remain in Alberta and fund local research that makes a difference in the lives of Alberta children and, ultimately, children all over the world.

On The Road

Day 1-June 25, 2010 – Calgary to Jasper.

After a thorough safety check and a hearty breakfast, we leave Calgary and head west on Hwy 1A past Banff and Lake Louise. After a lunch stop we head north to Jasper. In Jasper, we will be treated to an incredible meal and luxury accommodations at the Sawridge Inn and Conference Centre. That evening you'll have time to mix and mingle with fellow riders, enjoy a relaxing hot tub and soak in the fabulous surroundings.

Day 2-June 26, 2010 – Jasper to Fairmont Hot Springs.

Saturday morning after eating a delicious breakfast and packing up your bike, we'll head west towards Golden. After some grub, we will head south to Radium and then to our final destination, Fairmont Hot Springs. Upon arrival, take some time to enjoy the natural hot springs before the ride banquet and entertainment begins!

Day 3-June 27, 2010 – Fairmont Hot Springs to Calgary.

After a tasty breakfast, you are free to ride home at your leisure.

“The best part was meeting the KCCFA spokes-family and hearing how much the fundraising has made a difference to their lives.”

REGISTRATION - \$600 per person, \$500 per passenger

Your registration fee includes:

- Two nights accommodation at the Sawridge Inn, Jasper, AB and the Fairmont Hot Springs Resort, Fairmont, BC (based on double occupancy).
- Fuel for three-day trip.
- Meals and snacks.
- Official Ride t-shirt and crest.
- An invitation to come meet all the kids you are helping at KCCFA's Camp Kindle.
- Luggage and roadside support by Walt Healy Motorsports – whether you need the Walt Healy boys to carry an extra suitcase or golf clubs, they are there for you. They also provide great roadside assistance by bringing along extra oil, tools and motorcycles. They lag back on the Sunday in case anyone experiences mechanical problems or need to pack something into the truck. With Walt Healey we make sure that you are taken care of every step along the way.

“The whole ride was amazing from beginning to end.”

Early Bird Prize – Register by February 15th, 2010 and get entered into a draw to stay in one of two deluxe suites while on the ride.

THIS IS NOT A NOVICE RIDE. EXPERIENCED RIDERS ONLY PLEASE.

THE RIDE IS LIMITED TO 96 RIDERS - REGISTER EARLY TO GUARANTEE YOUR SPOT!



PLEDGES

All riders and passengers must raise a minimum of \$1,000 to participate. Please note that if you are unable to raise the minimum amount of pledges you are responsible for providing this amount to the Foundation. The minimum pledge amount must be submitted on-line or directly to KCCFA by June 12th, 2010.

Once you register, you will receive a pledge package to help you reach your fundraising goals. We will provide guidance and resources to assist you, including your own personal online donation page and email templates to send out to your friends and family.

For every \$1,000 you raise, your name will be entered in a draw to win a trip for two. Great prizes for the top pledge collectors will be awarded.

General registration opens December 21, 2009

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